

CONTACTS

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SHANGHAI PLAZA 66

Burberry unveils its newest flagship store, the second to feature Burberry's new global design concept that encapsulates the essence of the luxury house.

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CLIMATE POSITIVE

Burberry sets bold new sustainability ambition, becoming first luxury brand to pledge to become Climate Positive by 2040.

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INTERIM RESULTS

Read interim results for 26 weeks ended 25 September 2021.

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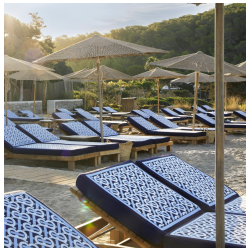
PEOPLE

NEWS

updates on the latest Burberry news and RNS

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PURPOSE

We believe creativity opens spaces. Our purpose is to unlock the power of imagination to push boundaries and open new possibilities for our people, our customers and our communities.

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SOCIAL

RETAIL

When it came to innovating around social and retail, China was the obvious place to go as home to some of the most digitally savvy luxury customers.

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STRATEGY

Our vision is to be the leading British luxury brand, delivering sustainable, high-quality growth and value for our stakeholders.

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COMPANY

INVESTORS



A DIGITAL EXPERIENCE

Digital innovation is a cornerstone of our strategy and our ambition is to remain the digital pioneer in luxury. It is our strong digital infrastructure that enables us to continue to generate excitement around our new collections despite the challenges imposed by the pandemic.

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PEOPLE NEWS

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THE BURBERRY TRENCH COAT

With over 100 years of history, the Burberry Trench Coat is a global fashion icon. Its fabric speaks to our heritage of technical innovation and its design to timelessness, while its seasonal adaptations reflect the spirit of the moment and Burberry's enduring relevance.

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HELPING TO SHAPE THE FUTURE

Thomas Burberry was passionate about social reform and supporting local communities. We continue his legacy today by helping those in need, in particular young people, and working with organisations that provide them with the skills, confidence and opportunities to succeed.

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