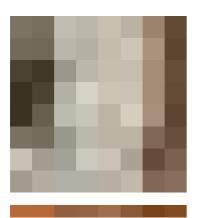
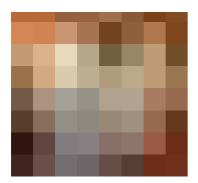
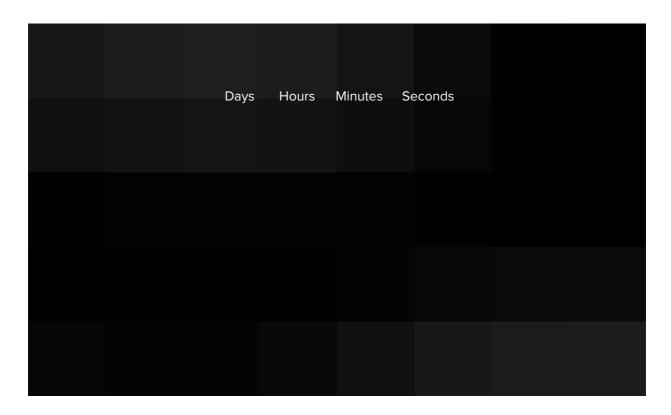


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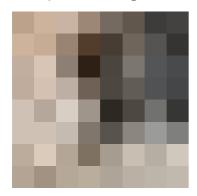
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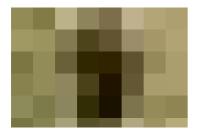




Shop our range

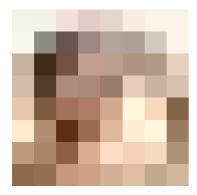


Women's Sport

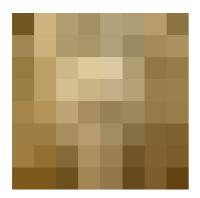




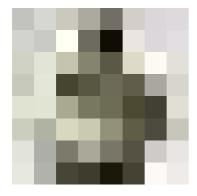
Men's Sport



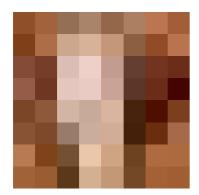
Beauty



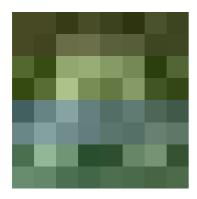
Considered



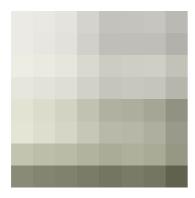
Women's Designer



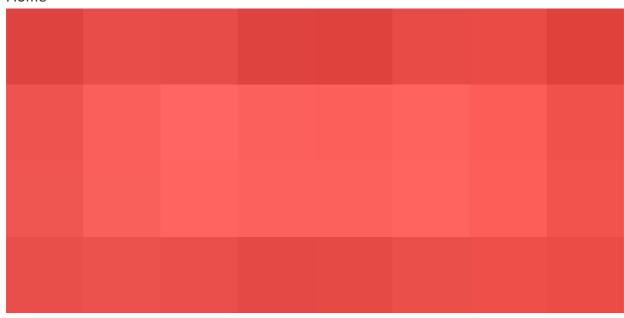
Sneakerhub



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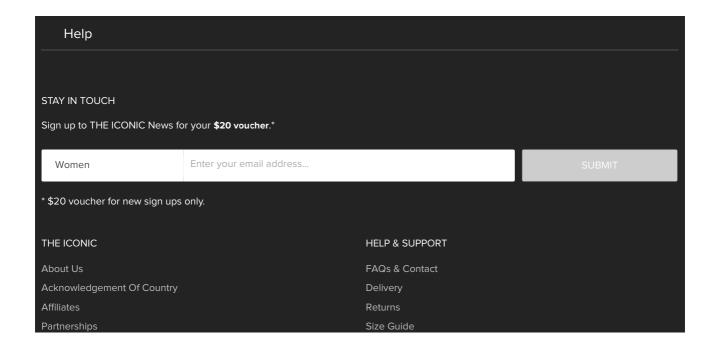
THE ICONIC delivers a stylish and current collection of men, women and kids apparel sourced from the most coveted Australian and international <u>brands</u>. With everything from <u>dresses</u> to <u>jeans</u>, <u>ankle boots</u> to <u>sneakers</u>, <u>watches</u> to <u>wallets</u>, beauty essentials and toys, our selection of over 20,000 products has something for every style.

Boost your basics and browse through our edit of off-duty essentials. From denim to jersey, button-up shirts to chino shorts, our apparel edits offer something for every style. Scan through our selection of women's <u>dresses</u>, from elegant <u>cocktail dresses</u> to glamorous gowns and party-perfect shifts, or our collection of suits and blazers.

Put your best foot forward with a new pair of <u>shoes</u>. Whether you're after <u>flats</u> or <u>heels</u>, <u>dress shoes</u> or <u>ankle boots</u>, THE ICONIC's selection of footwear will instantly elevate any outfit. Protect yourself from the elements, looking through our range of knitwear, <u>jackets</u> and coats, choosing from classic monochrome designs and brightly patterned pieces. Pull together off-duty outfits with our range of accessories. Keep it casual with beanies and soft knitted scarves or lend instant elegance to outfits with a premium leather bag or designer watch.

Rejuvenate your <u>skincare</u> regime with nourishing <u>moisturisers</u> and <u>cleansers</u>. Add swipes of <u>lipstick</u> and face makeup for your evening glow-up or spritz yourself with fragrant perfume from THE ICONIC's growing offering of beauty and wellness products. THE ICONIC boasts a range of <u>toys</u> and games for kids, from dolls and plush toys, to action figures and puzzles.

Add to your kid's clothing lineup with baby bodysuits, dresses, jumpers, leggings and more. With a stylish selection of clothes, shoes, toys and beauty products online, THE ICONIC is your one-stop-shop for your lifestyle essentials.



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