Sustainability Commitment

To us sustainability is a natural part of being a successful business and we always strive to act in an ethical, transparent and responsible way, expecting our business partners to do the same.

We launched our Code of Conduct in 1997. This has guided our efforts to make our supply chain more sustainable. It outlined the contractual requirements we placed on all our suppliers and their subcontractors for improving working conditions and environmental practices in their operations. The scope of sustainability issues has grown, and with that, so has our sustainability work.

In February 2016, we replaced our Code of Conduct with our Sustainability Commitment based on the same strict standards as the Code. We want to make sustainability an integrated part of all our global business relationships and work closely with our suppliers and business partners to achieve long lasting impacts across our entire value chain. Signing our Sustainability Commitment is mandatory for any supplier or business partner before entering a business relationship with H&M Group.

Compliance with the law is the fundamental level all businesses must achieve, but our Commitment doesn’t stop there. To remain successful in the long term, we must continuously strive beyond compliance and make improvements that are more aspirational. That’s why our Sustainability Commitment includes two performance levels: fundamental and aspirational.

The fundamental level is the basic compliance level expected of all business partners doing business with H&M Group. The aspirational level shows where we want to go long term, and that compliance is only the first step in creating a sustainable business. This means going beyond compliance with legal requirements and focusing on constant improvements. In our performance evaluation we will continually reward business partners that go the extra mile.

The Sustainability Commitment is shared by all brands within the H&M Group.

Sustainability Commitment

- Migrant Worker Guideline
- Sandblasting Ban
- Sustainability Commitment
- Child Labour Case Handling Guideline