

BESTSELLER

(/)

Latest News

JJXX LAUNCHES WITH 300 INTERNATIONAL INFLUENCERS

BESTSELLER's new brand JJXX - the newest member of the JACK & JONES family - has scoured the globe for influencers, as it looks to create awareness around the world with its launch campaign.

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[\(/news/jjxx-launches-with-300-international-influencers\)](/news/jjxx-launches-with-300-international-influencers)

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Fashion FWD

BRINGING SUSTAINABLE FASHION FORWARD

Fashion FWD is BESTSELLER's ambitious strategy that will make sustainability central to its way of doing business. BESTSELLER wants to do its part to transform the fashion industry for a sustainable reality. It's the right thing to do and it also makes good business sense.

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Store Locator

OUR STORES

We have 2,700 branded chain stores across 38 markets worldwide and our products are sold in approx. 15,000 multi-brand and department stores.

FIND A STORE [\(/our-stores\)](#)

Office Locator

OUR OFFICES^(/)

BESTSELLER has about 17,000 dedicated BESTSELLER colleagues around the world, and cultural differences are considered an advantage promoting quality, good results and strong values.

FIND A BESTSELLER OFFICE [\(/our-offices/our-locations\)](/our-offices/our-locations)

