



adidas

DE



TOPICS FILTER

RESULTS +

SHARE +

STRATEGY +

INNOVATION +

EXECUTIVE AND SUPERVISORY BOARD +

MARKETS +

PEOPLE & CULTURE +

SUSTAINABILITY +

CORPORATE GOVERNANCE +

TARGETS +

SOURCING & SUPPLY CHAIN +

PRODUCTS +

DIGITAL +

RESULTS

No filter selected.
en

At a Glance →

At a Glance

Targets – Results – Outlook →

At a Glance

Financial Highlights 2019 →

At a Glance

2019 Stories →

2019 Stories

Collaborating with the Best →

2019 Stories

Major Product Launches →

2019 Stories

Eco-Innovation & Consumer Engagement →

2019 Stories

adidas LBN: The Most Digital adidas Store to Date →

[adidas EDN: The Most Digital adidas Store to Date →](#)

[2019 Stories](#)

[70 Years of adidas & New Work Spaces →](#)

[At a Glance](#)

[About this Report →](#)

[en](#)

[To our Shareholders →](#)

[To our Shareholders](#)

[Letter from the CEO →](#)

[To our Shareholders](#)

[Executive Board →](#)

[To our Shareholders](#)

[Supervisory Board →](#)

[To our Shareholders](#)

[Supervisory Board Report →](#)

[To our Shareholders](#)

[Corporate Governance Report →](#)

[To our Shareholders](#)

[Compensation Report →](#)

[Compensation Report](#)

[Executive Board Compensation →](#)

[Compensation Report](#)

[Supervisory Board Compensation →](#)

[To our Shareholders](#)

[Our Share →](#)

[en](#)

[Group Management Report – Our Company →](#)

[Group Management Report – Our Company](#)

[Corporate Strategy →](#)

[Corporate Strategy](#)

[adidas Brand Strategy →](#)

[Corporate Strategy](#)

[Reebok Brand Strategy →](#)

[Corporate Strategy](#)

[Sales and Distribution Strategy →](#)

[Group Management Report – Our Company](#)

[Global Operations →](#)

[Group Management Report – Our Company](#)

[Innovation →](#)

[Group Management Report – Our Company](#)

[People and Culture →](#)

[People and Culture](#)

[People Strategy →](#)

People and Culture

Attraction and Retention of Talents →

People and Culture

Role Model Leadership →

People and Culture

Diversity and Inclusion →

People and Culture

Culture →

People and Culture

Employee Population →

Group Management Report – Our Company

Sustainability →

Sustainability

Our Approach →

Sustainability

Our Progress →

Our Progress

Product Safety and Transparency →

Our Progress

Environmental Impacts →

Our Progress

Materials and Processes →

Our Progress

Human Rights →

Our Progress

Supply Chain →

Group Management Report – Our Company

Non-Financial Statement →

en

Group Management Report – Financial Review →

Group Management Report – Financial Review

Internal Management System →

Group Management Report – Financial Review

Business Performance →

Business Performance

Economic and Sector Development →

Business Performance

Income Statement →

Business Performance

Statement of Financial Position and Statement of Cash Flows →

Business Performance

Treasury →

Business Performance

Financial Statements and Management Report of adidas AG →

Business Performance

Disclosures pursuant to German Commercial Code →

Group Management Report – Financial Review

Business Performance by Segment →

Business Performance by Segment

Europe →

Business Performance by Segment

North America →

Business Performance by Segment

Asia-Pacific →

Business Performance by Segment

Russia/CIS →

Business Performance by Segment

Latin America →

Business Performance by Segment

Emerging Markets →

Group Management Report – Financial Review

Outlook →

Group Management Report – Financial Review

Risk and Opportunity Report →

Risk and Opportunity Report

Illustration of Risks →

Risk and Opportunity Report

Illustration of Opportunities →

Group Management Report – Financial Review

Management Assessment →

en

Consolidated Financial Statements →

Consolidated Financial Statements

Consolidated Statement of Financial Position →

Consolidated Financial Statements

Consolidated Income Statement →

Consolidated Financial Statements

Consolidated Statement of Comprehensive Income →

Consolidated Financial Statements

Consolidated Statement of Changes in Equity →

Consolidated Financial Statements

Consolidated Statement of Cash Flows →

Consolidated Financial Statements

Notes →

Notes

General Information →

General Information

01 » General →

General Information

02 » Summary of Significant Accounting Policies →

General Information

03 » Discontinued Operations →

General Information

04 » First-Time Consolidation/Disposal of Subsidiaries as well as Assets and Liabilities →

Notes

Notes to the Consolidated Statement of Financial Position →

Notes to the Consolidated Statement of Financial Position

05 » Cash and Cash Equivalents →

Notes to the Consolidated Statement of Financial Position

06 » Short-Term Financial Assets →

Notes to the Consolidated Statement of Financial Position

07 » Accounts Receivable →

Notes to the Consolidated Statement of Financial Position

08 » Other Current Financial Assets →

Notes to the Consolidated Statement of Financial Position

09 » Inventories →

Notes to the Consolidated Statement of Financial Position

10 » Other Current Assets →

Notes to the Consolidated Statement of Financial Position

11 » Property, Plant and Equipment →

Notes to the Consolidated Statement of Financial Position

12 » Right-of-Use Assets →

Notes to the Consolidated Statement of Financial Position

13 » Goodwill →

Notes to the Consolidated Statement of Financial Position

14 » Trademarks and other Intangible Assets →

Notes to the Consolidated Statement of Financial Position

15 » Long-Term Financial Assets →

Notes to the Consolidated Statement of Financial Position

16 » Other Non-Current Financial Assets →

Notes to the Consolidated Statement of Financial Position

17 » Other Non-Current Assets →

Notes to the Consolidated Statement of Financial Position

18 » Borrowings and Credit Lines →

Notes to the Consolidated Statement of Financial Position

19 » Other Current Financial Liabilities →

Notes to the Consolidated Statement of Financial Position

20 » Other Provisions →

Notes to the Consolidated Statement of Financial Position

21 » Lease Liabilities →

Notes to the Consolidated Statement of Financial Position

22 » Accrued Liabilities →

Notes to the Consolidated Statement of Financial Position

23 » Other Current Liabilities →

Notes to the Consolidated Statement of Financial Position

24 » Other Non-Current Financial Liabilities →

Notes to the Consolidated Statement of Financial Position

25 » Pensions and Similar Obligations →

Notes to the Consolidated Statement of Financial Position

26 » Other Non-Current Liabilities →

Notes to the Consolidated Statement of Financial Position

27 » Shareholders' Equity →

Notes to the Consolidated Statement of Financial Position

28 » Share-Based Payment →

Notes to the Consolidated Statement of Financial Position

29 » Non-Controlling Interests →

Notes to the Consolidated Statement of Financial Position

30 » Financial Instruments →

Notes

Notes to the Consolidated Income Statement →

Notes to the Consolidated Income Statement

31 » Other Operating Income →

Notes to the Consolidated Income Statement

32 » Other Operating Expenses →

Notes to the Consolidated Income Statement

33 » Cost by Nature →

Notes to the Consolidated Income Statement

34 » Financial Income/Financial Expenses →

Notes to the Consolidated Income Statement

35 » Hyperinflation →

Notes to the Consolidated Income Statement

36 » Income Taxes →

Notes to the Consolidated Income Statement

37 » Earnings per Share →

Notes

Additional Information →

Additional Information

38 » Segmental Information →

Additional Information

39 » Additional Cash Flow Information →

Additional Information

40 » Other Financial Commitments and Contingencies →

Additional Information

41 » Related Party Disclosures →

Additional Information

42 » Other Information →

Additional Information

43 » Information relating to the German Corporate Governance Code →

Additional Information

44 » Events after the Balance Sheet Date →

Consolidated Financial Statements

Shareholdings →

Consolidated Financial Statements

Responsibility Statement →

Consolidated Financial Statements

Independent Auditor's Report →

Consolidated Financial Statements

Limited Assurance Report →

en

Additional Information →

Additional Information

Ten-Year Overview →

Additional Information

Declaration of Support →

Additional Information

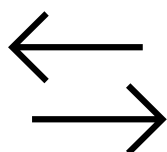
GRI Standard Content Index →

Additional Information

Financial Calendar →

GRI 103	<u>Our Company, Sustainability, Working Conditions in our Supply Chain</u>	Material aspects identified are applicable for adidas AG and the Group. Direct supply chain of the company with risk-based approach for extended supply chain where relevant and applicable.
GRI 407-1	<u>Our Company, Sustainability, Working Conditions in our Supply Chain</u>	
Child labor		
GRI 103	<u>Our Company, Sustainability, Working Conditions in our Supply Chain</u>	Material aspects identified are applicable for adidas AG and the Group. Direct supply chain of the company with risk-based approach for extended supply chain where relevant and applicable.
GRI 408-1	<u>Our Company, Sustainability, Working Conditions in our Supply Chain</u>	

GRI Standard	Location in Annual Report (AR)	Comments
Forced or compulsory labor		
GRI 103	<u>Our Company, Sustainability, Working Conditions in our Supply Chain</u>	Material aspects identified are applicable for adidas AG and the Group. Direct supply chain of the company with risk-based approach for extended supply chain where relevant and applicable.
GRI 409-1	<u>Our Company, Sustainability, Working Conditions in our Supply Chain</u>	
Human rights assessment		
GRI 103	<u>Our Company, Sustainability, Approach to Human Rights</u>	
GRI 412-1	<u>Our Company, Sustainability, Approach to Human Rights</u>	
GRI 412-2	<u>Our Company, Sustainability, Working Conditions in our Supply Chain</u>	We track the number of employees being given Modern Slavery training internally.
Supplier social assessment		
GRI 103	<u>Our Company, Sustainability, Working Conditions in our Supply Chain</u>	Material aspects identified are applicable for adidas AG and the Group. Direct supply chain of the company with risk-based approach for extended supply chain where relevant and applicable.
GRI 414-1	<u>Our Company, Sustainability, Working Conditions in our Supply Chain</u>	Assessments cover both environmental and social compliance performance.
GRI 414-2	<u>Our Company, Sustainability, Working Conditions in our Supply Chain</u>	See GRI 412-2
Customer health and safety		
GRI 103	<u>Our Company, Sustainability, Product Safety and Transparency</u>	Material aspects identified are applicable for adidas AG and the Group.
GRI 416-2	<u>Our Company, Sustainability, Product Safety and Transparency</u>	





ECO-INNOVATION

Sustainability plays a central role in achieving our mission: to be the best sports company in the world. This is why, every year, we mobilize millions of people to protect the oceans, and we develop innovative products that fulfill the needs of athletes and consumers while at the same time making a contribution to responsible consumption.

[VIEW STORY](#)

> #SUSTAINABILITY >> **BEST OF** >> #BESTPLACETOWORK >> **HIGHLIGHTS** >> #CONSUMER

SERVICES



DOWNLOADS



DASHBOARD



CHART GENERATOR

FOLLOW US ON

f
in

Corporate Website

1 800 800 800



We use cookies to improve your experience on our site. Cookies enable you to enjoy certain features, social sharing functionality and to tailor messages and display ads to your interests (on our site, and others). Cookies and Matomo also help us understand how our site is being used. Find out more in our [cookie statement](#).

