

Contact details of organisation's head office: Lincoln's Inn Fields, 16 London WC2A 3ED UNITED KINGDOM **Telephone number:** (+44)2074045959Contact details of the organisation's Belgium office: Avenue des Arts 27 Bruxelles 1040 **BELGIUM Telephone number:** (+32)22356510Person with legal responsibility Name, Surname: Mr Dan Grundy **Position:** Co-General Counsel Person in charge of EU relations Name, Surname: Mr Nicholas Blow **Position: Acting Managing Partner**

Goals / remit

Goals / remit of the organisation:

Brunswick is an international advisory firm that helps businesses and other organizations address critical communications challenges. We started in London in 1987 and have grown organically into a private partnership of 23 offices around the world. Today we have around 150 Partners – senior professionals from a range of industry backgrounds – and a total staff of over 1000.

We offer our clients a range of specialist capabilities – by issue, transaction, sector or audience – designed to deliver the desired outcome. Brunswick operates as a one-firm firm, offering a seamless service across international boundaries.

Brunswick in Brussels focuses on EU public and regulatory affairs, media relations, corporate reputation building and support during competition regulatory processes. Our international and multilingual team

has expertise in a broad number of areas of EU policy development and provides strategic advice and media relations for clients in sectors including financial (...)

The organisation is active on the following level(s):

Global

Specific activities covered by the Register

Main EU legislative proposals or policies targeted:

Brunswick Group follows EU policy developments for its clients across a number of policy areas, including financial services, energy, transport, infrastructure, technology, media, telecommunications, security, food, healthcare, environment, consumer goods and competition.

Relevant policy implementation, public relations and communication activities such as projects, events and publications:

The Brunswick Review is a journal of communications and corporate relations which features insights from global business leaders, policymakers, political figures and journalists, as well as Brunswick consultants. For more information see: www.brunswickgroup.com/publications/brunswick-review

List of meetings with the European Commission 1:

PDF file

List of contributions to public consultations 1:

N/A

List of contributions to roadmaps 1:

N/A

Participation in EU structures and platforms

Intergroups and unofficial groupings (European Parliament) 1:

N/A

Commission Expert Groups And Other Similar Entities (European Commission) 3:

N/A

Complementary information:

Brunswick's team focuses on communications that are critically important to our clients' businesses:

- Regulatory affairs & government relations: lobbying for legislative impact and change; promoting corporate reputation to address regulatory and political issues
- Corporate reputation: raising the profile, protecting and enhancing corporate reputation with key audiences internally and externally.
- Crisis management: defending a company's integrity, business practices and assets, and developing effective responses.
- Ongoing investor & media communications: gaining insight, maintaining and building understanding among investors, analysts and the media.
- Opinion research & polling: research among elite stakeholders to identify reputation drivers, issues and opportunities



Number of persons involved in the activities described in the box above



Number of persons involved from the organisation expressed in % of working time:

75%: 11 50%: 11 25%: 4

Number of persons involved:

26

Full time equivalent (FTE):

14.8

Complementary information:

Persons accredited for access to European Parliament premises



First name	Surname	Start Date	End Date
Alise Askinezere	ASKINEZERE	06/02/2020	05/02/2021
Jeroen	BENNING	23/01/2020	31/01/2021
Friederike	BERFELDE	11/08/2020	31/08/2021
NICHOLAS	BLOW	23/01/2020	31/01/2021
John	DAVIES	11/08/2020	31/08/2021
Alexandre	De Joybert	11/08/2020	31/08/2021
Adriana	FALISOVA	11/08/2020	31/08/2021
Michael	FEUERSTEIN	12/09/2020	30/09/2021
Sheena	GOOROOCHURN	04/02/2020	03/02/2021
Jan	HROMADKO	04/02/2020	03/02/2021
Albers	Jorick	12/09/2020	30/09/2021
Gaelle	LEMAIRE	04/02/2020	03/02/2021
Adriena	PITELKOVA	23/01/2020	31/01/2021
Emily Margaret	POMPELIA	04/02/2020	03/02/2021
Conor	QUINN	12/09/2020	30/09/2021
Ayrton	THEVISSEN	23/01/2020	31/01/2021
Linus Page	TURNER	23/01/2020	31/01/2021
Fiona	Wright	23/01/2020	31/01/2021

Fields of interest



The organisation's fields of interests are:

Agriculture and Rural Development Banking and financial services **Borders and Security** Budget

Business and Industry

Climate Action

Communication

Competition

Consumers

Culture

Culture and media

Customs

Digital economy and society

Economy, finance and the euro

Energy

Environment

External Relations

Food Safety

Foreign affairs and security policy

Institutional affairs

International co-operation and development

Justice and Fundamental Rights

Maritime affairs and fisheries

Public Health

Research and innovation

Single market

Taxation

Trade

Trans-European Networks

Transport

★ Membership and affiliation

Member organisations:

Membership of any associations/(con)federations/networks or other bodies:

American European Community Association, Centre for European Policy Studies, British Chamber of Commerce in Belgium, American Chamber of Commerce to the EU.

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Financial data

Financial year:

01/2019 - 12/2019

Estimate of the annual costs related to activities covered by the register:

3,500,000 € - 3,749,000 €

The annual turnover attributable to activities covered by the register:

>= 1,000,000 €

Clients covered under financial estimate:

With the revenue of 25,000 € - 49,999 €:

Asda

Hoist **UI** Path Amadeus With the revenue of 50,000 € - 99,999 €: Systembolaget Bill and Melinda Gates Foundation Invest Europe Ant Financial **RBS** Group Siemens Alstom With the revenue of 100,000 € - 199,999 €: Bell Helicopter Paypal Disney Amway Apple Mars Twitch Estee Lauder With the revenue of 200,000 € - 299,999 €: Bank of America Intercontinental Exchange McDonalds With the revenue of 300,000 € - 399,999 €: Nord Stream 2 AG Most recent financial information about funding received from the EU institutions: No funding received from the EU institutions during the last closed financial year. Other (financial) information provided by the organisation: **♦** Code of conduct By its registration the organisation has signed the Transparency Register Code of Conduct. « Return to results list