

ABOUT ▾



ABOUT THE WALT DISNEY COMPANY

OUR MISSION

The mission of The Walt Disney Company is to entertain, inform and inspire people around the globe through the power of unparalleled storytelling, reflecting the iconic brands, creative minds and innovative technologies that make ours the world's premier entertainment company.

LEADERSHIP

Disney's leadership team oversees the world's premier entertainment company, h and beloved brands around the globe.



Executive Leadership

Our senior executives bring tremendous experience, visionary thinking and a shared commitment to excellence, creativity and innovation to the day to day operation of the company.



ROBERT A. IGER

EXECUTIVE CHAIRMAN AND CHAIRMAN OF THE BOARD, THE WALT DISNEY COMPANY



BOB CHAPEK

CHIEF EXECUTIVE OFFICER, THE WALT DISNEY COMPANY



ALAN BENEFIELD

CO-CHAIRMAN, THE WALT DISNEY COMPANY

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Board of Directors

The Walt Disney Company's Board of Directors hail from renowned global organizations and industries, bringing a diverse range of knowledge, perspective and experience to guide and drive long-term value to the company.



ROBERT A. IGER

EXECUTIVE CHAIRMAN AND CHAIRMAN OF THE BOARD



BOB CHAPEK

DIRECTOR SINCE 2020



SUSAN E. ARNOLD

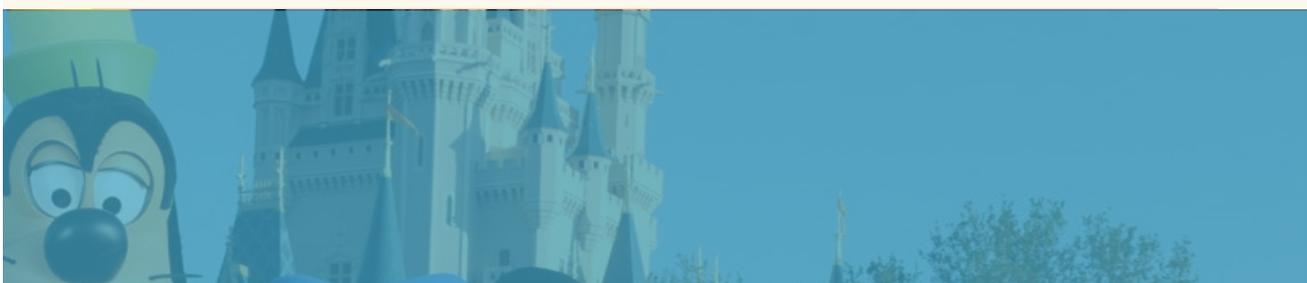
DIRECTOR SINCE 2007



MARY T. BARRA

DIRECTOR SINCE 2017

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OUR BUSINESSES

The Walt Disney Company, together with its subsidiaries and affiliates, is a family entertainment and media enterprise with the following business segments: Media Networks; Parks, Experiences and Products; Studio Entertainment; and Direct-to-Consumer.

Media Networks

Media Networks is the primary unit of The Walt Disney Company that contains the company's vast array of television networks, cable channels, associated production and distribution companies, and owned and operated television stations across two divisions - Walt Disney Television and ESPN.

For the Walt Disney Television press site, [click here](#).

For the ESPN press site, [click here](#).



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Disney Parks, Experiences and Products

Disney Parks, Experiences and Products is the global hub that brings Disney's stories, characters, and franchises to life through theme parks and resorts, cruise and vacation experiences, and consumer products—everything from toys to apparel, and books to video games.

For the Disney Parks, Experiences and Products press site, [click here](#).



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Studio Entertainment

For over 90 years, The Walt Disney Studios has been the foundation on which The Walt Disney Company was built. Today, the Studio brings quality movies, music and stage plays to consumers throughout the world.

For the Studio press site, [click here](#).



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Direct-To-Consumer and International

Comprised of the Company's international business units and various direct-to-consumer streaming services, Direct-to-Consumer and International (DTCI) aligns technology, media distribution and advertising sales into a single business segment to create and deliver personalized entertainment experiences to consumers around the world.

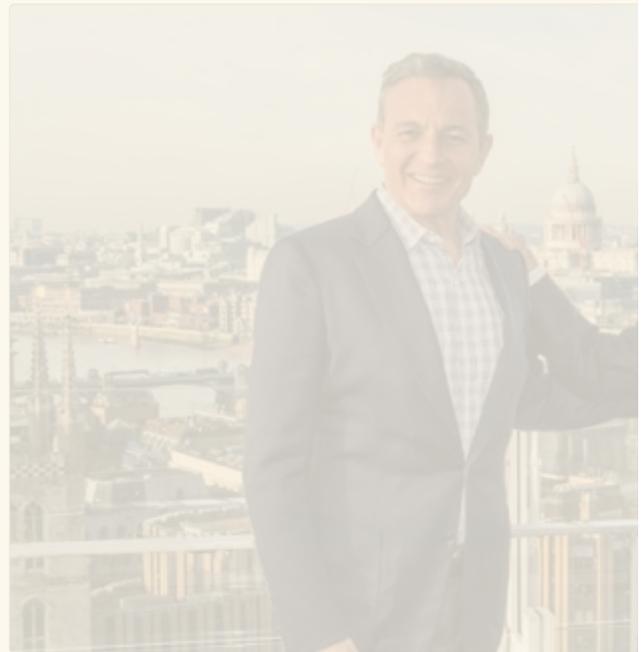
For DTCL press site, [click here](#)

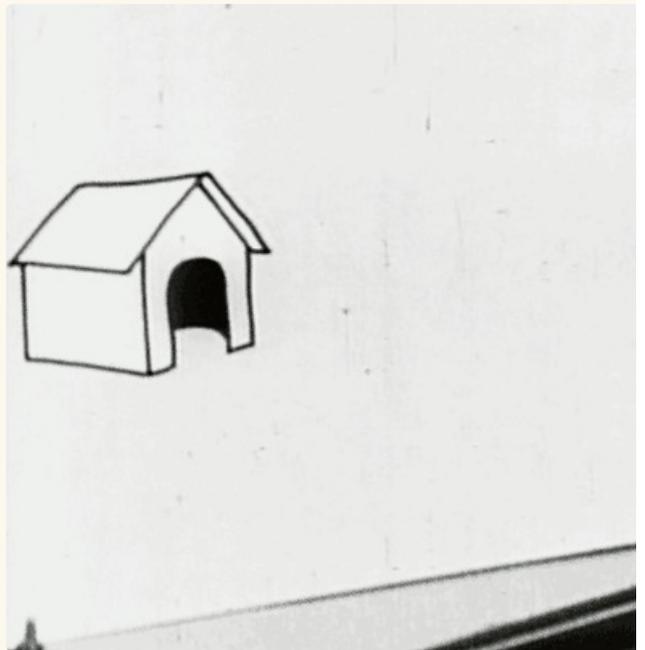


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HISTORY OF DISNEY

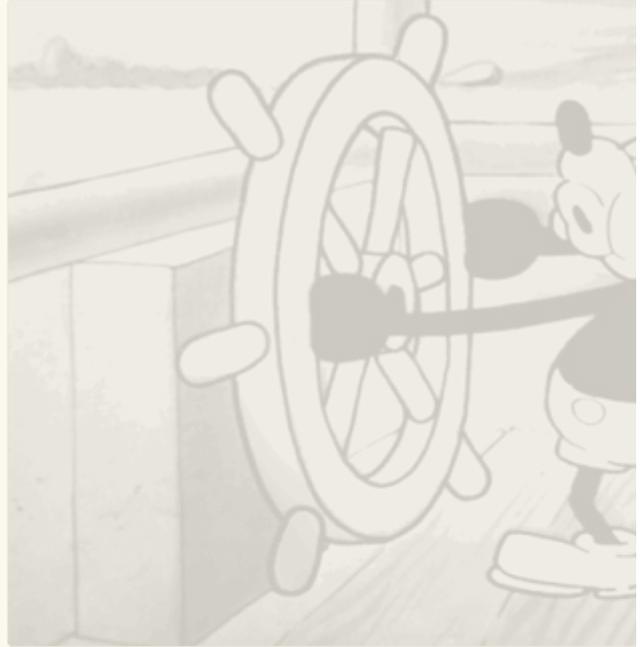
From humble beginnings as a cartoon studio in the 1920s to its preeminent name in the entertainment industry today, Disney proudly continues its legacy of creating world-class stories and experiences for every member of the family.

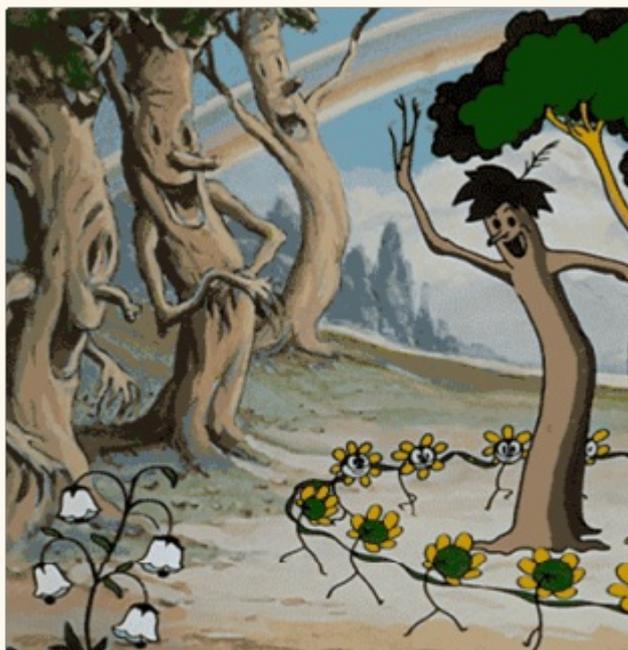




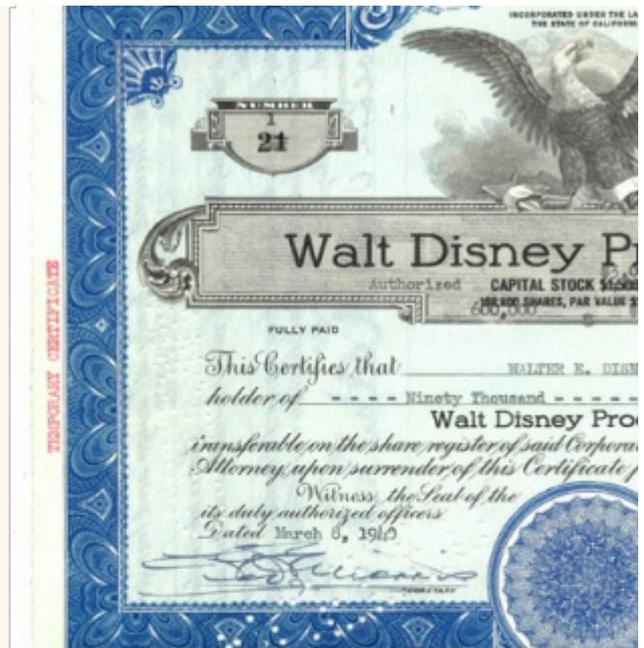
1923

Walt Disney signs a contract with M. J. Winkler to produce a series of Alice Comedies. The year marks the start of The Walt Disney Company, first known as the Disney Brothers Cartoon Studio.





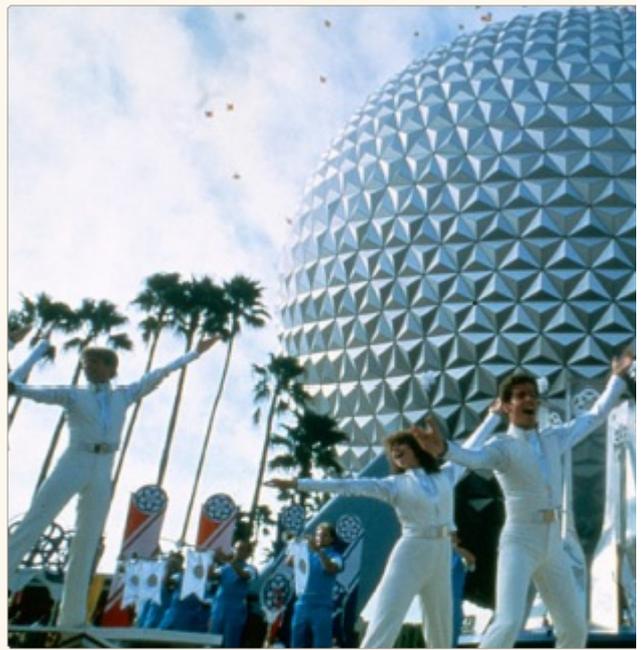
















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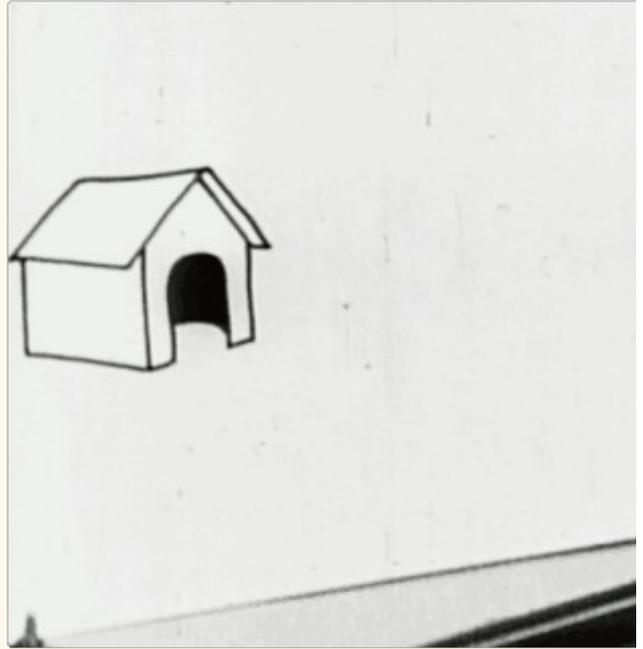
McGregor vs. Narmagedov
ESPN+ - UFC

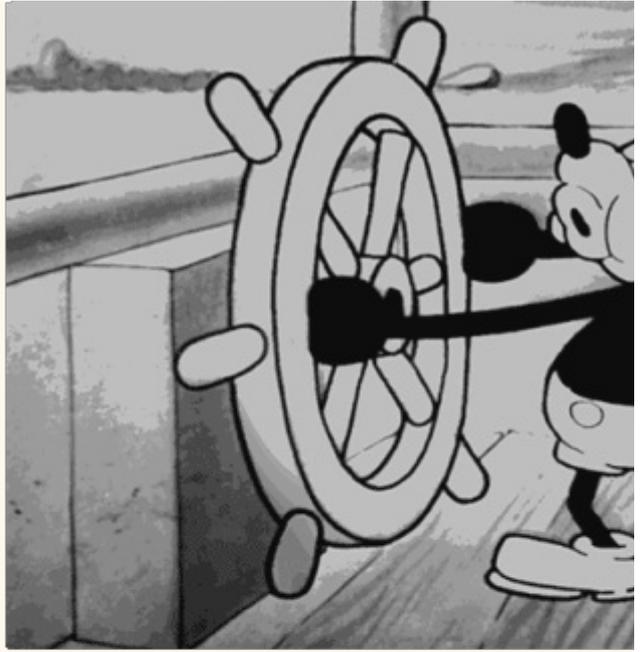
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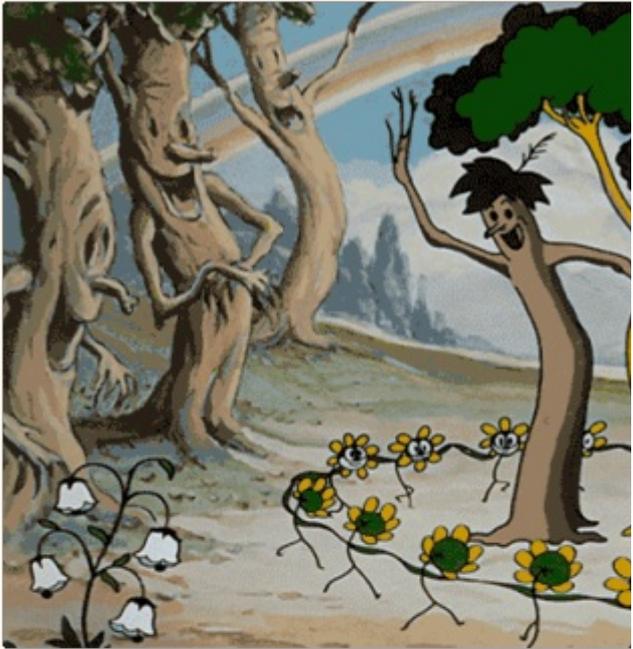
RECOMMENDED FOR YOU

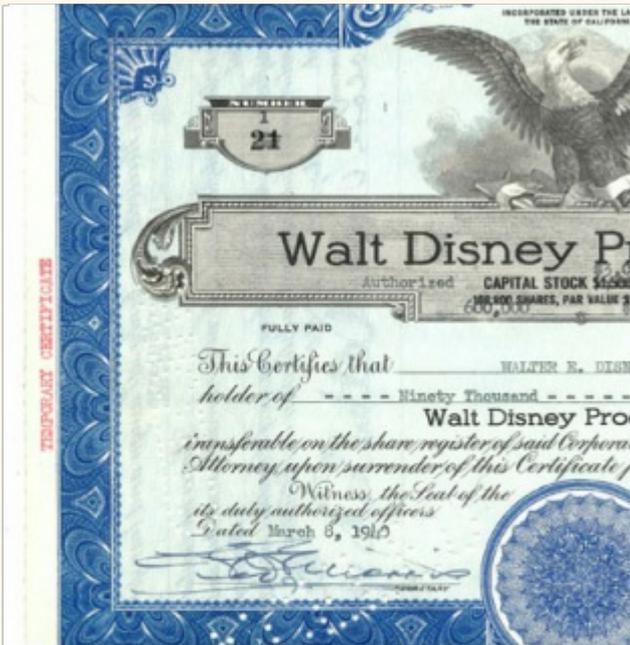
 











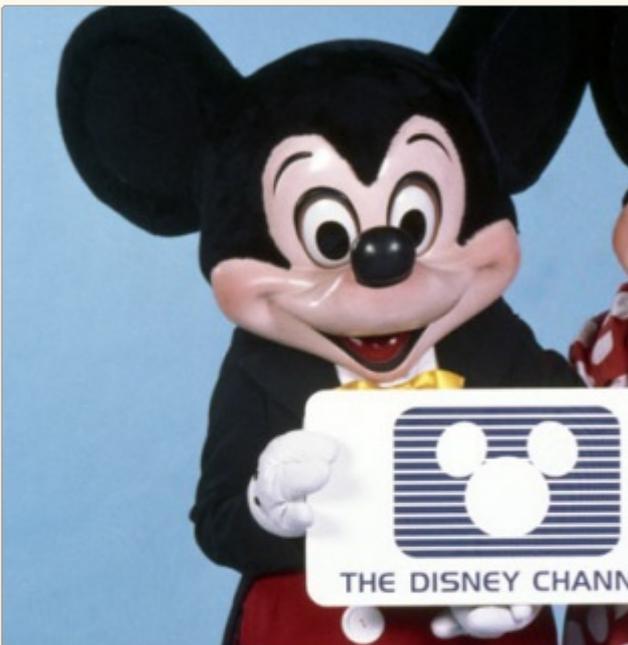












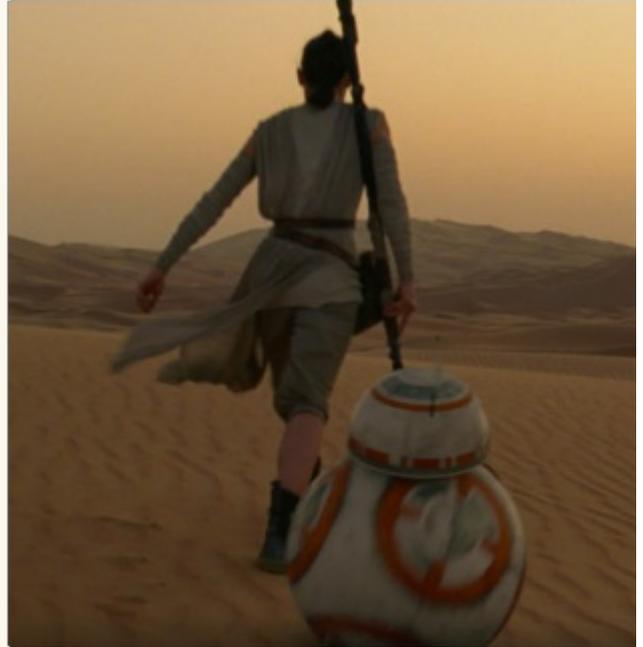


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McGregor vs. Narmagedov
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2019

Disney completes its
acquisition of 21st Century
Fox.



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