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[SHOP ALL WOMEN'S](#)

## COMPANY PROFILE

esigner, marketer, retailer, and licensor of men's undergarments and  
neration family-owned company, headquartered between Chicago  
The company employs over 1,600 associates around the world with  
York, North Carolina, and Germany. JOCKEY is a registered

ory of manufacturing high quality innovative products beginning  
wool socks to lumberjacks.

y products produced through a tightly managed virtual  
n Asia and Central America and continues to be a strong supporter of  
tions for apparel workers. Jockey brand products are sold globally  
nsee partners. Jockey sells directly in Canada and Europe. In the U.S.,  
ores along with a robust catalog and e-commerce business under its

and in the U.S. department store channel with major customers  
on Ton, JCPenney, and Kohl's. Likewise, Jockey has dominant market  
South Africa, and Australia/New Zealand.

ution through related brands in Target and Wal-Mart. In Canada,  
sence in The Bay and Sears.

to be a stream of differentiated and innovative products. Jockey's  
the introduction of the first men's brief. Today, among other  
e only phase change technology in the underwear category,  
lly proven to outperform competing products, and recently  
nique sizing technology which is protected by over 50 patents.

lues of our ownership. At Jockey, success is achieved through hard  
sumers products with striking quality from a brand they trust. Jockey  
genuine article.

mily Foundation, Jockey and many Jockey associates support  
ates, [www.jockeybeingfamily.com](http://www.jockeybeingfamily.com)