



Build up your ISA with Fidelity

If you're focused on the long term and want to make the most of your ISA this year, we can help.

[Find out more](#)

Our purpose as a company is to build better financial futures and we're here to support you in doing that through these challenging times. [Read the latest message from our CEO here](#), or for updates to our service [read our coronavirus updates here](#).



Trying to make sense of the markets? At times like these it's important to keep a cool head, think about the long term, and take advantage of your tax allowances. [Read our latest on coronavirus and volatility](#).

What would you like to do today?

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Important information - please keep in mind that the value of investments can fall as well as rise, so you may get back less than you invest.

How would you like to invest?

PathFinder

Show me a few ideas

Tell us your risk preference and we'll give you a couple of fund options to consider.

[Open PathFinder →](#)

Select 50

Show me your experts' picks

Browse a list of our experts' favourite funds.

[See the Select 50 →](#)

Investment Finder

Show me everything you offer

Use our powerful tool to search and filter the thousands of investments on offer.

[Search for investments →](#)

These guidance tools are not a personal recommendation in respect of a particular investment. If you need additional help, please speak to a financial adviser. You should regularly reassess the suitability of your investments to ensure they continue to meet your attitude to risk and investment goals.

We make it easy to keep track of your pension savings...

...You're on your own with
the remote!

Fidelity's Self-Invested Personal Pension
(SIPP) has many great features that make
it easy to manage your pension savings.

[Find out more](#)

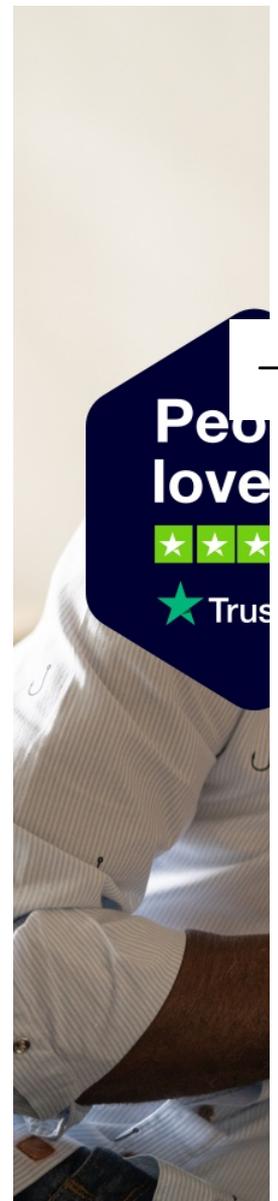


Why choose Fidelity?

A trusted provider

With over 50 years' of investing experience, more than a million customers entrust their investments to Fidelity*.

[Learn more about Trustpilot](#) →



Our experts' favourite funds

Not sure where to invest? See our analysts' top picks

Download the latest Investment Outlook

Find out Tom Stevenson's outlook for global markets over the next 12

[View Select 50](#)

[Latest Investment Outlook](#)

Dealing with volatile markets

As markets already weakened by Coronavirus suffer further from falling oil prices, it's worth remembering some of the concepts that can help cope with volatility

An intro to volatility and risk

Understanding the difference between volatility and risk can help you deal with unnerving markets.

[Find out about volatility and risk →](#)

Regular savings and volatility

Making smaller investments at regular intervals can remove some of the worry about when to invest, and help you take advantage of

[changes in price. Explore regular saving →](#)

Diversification and volatility

Holding a diverse range of asset classes in line with your goals and risk tolerance will help minimise the impact of one on your

[portfolio. Explore asset allocation →](#)

[More on opportunity in uncertain times →](#)

Markets & insights

Markets

Market Week - Stock markets tread water

Our weekly video update
on the markets



Tom
Stevenson
Investment
Director
22 July 2020

Women & Money

Why now is a good time to unlock your long-term plans

Summer's here, the sun's
shining, and we are
singling out the
prospect o...



Emma-Lou
Montgomery
Fidelity
Personal
Investing
22 July 2020

Global

Market Week Podcast - Stock markets tread water

In this week's market
update, markets tread
water as investors watch
the ec...



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Stevenson
Investment
Director
22 July 2020

[Learn more about the markets →](#)

*Across Asia Pacific, Europe, the Middle East and South America. Source: Fidelity International, 31 March 2019.

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Please remember that past performance is not necessarily a guide to future performance, the performance of investments is not guaranteed, and the value of your investments can go down as well as up, so you may get back less than you invest. When investments have particular tax features, these will depend on your personal circumstances and tax rules may change in the future. This website does not contain any personal recommendations for a particular course of action, service or product. You should regularly review your investment objectives and choices and, if you are unsure whether an investment is suitable for you, you should contact an authorised financial adviser. Before opening an account, please read the 'Doing Business with Fidelity' document which incorporates our client terms. Prior to investing into a fund, please read the relevant key information document which contains important information about the fund.



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