



Sustainability / Our promise for future generations / Empower women



LINDEX Empower women

For more than 60 years, Lindex has created fashion for women. Our sustainability promise is not just to those who love to wear our garments. Our company is filled with and surrounded by women, and we feel a responsibility to every single one of them.



Empower and inspire women everywhere

We exist to empower and inspire women. Women populate every part of our value chain, from field to fitting room. They pick the cotton, spin the thread, weave the fabric and sew our garments. They design and market our products, they decide how we run our business and they meet our customers every day. Of course, we also respect and appreciate the men in our value chain. But it would be wrong not to acknowledge that most of the people who work with or buy from us are women.



It's time for us to step it up!

As both an employer and retailer, we have always aimed to make life easier and more beautiful for women. Unfortunately, over the years, we have sometimes failed in this by accepting poor industry norms. Across our value chain, the wellbeing of women has been compromised – from poor labour conditions in manufacturing to unhealthy stereotypes and ideals in advertising. We never made things worse on purpose, but a lack of awareness or action is still an act. We have done a lot of good work which we will continue, but we also promise to step up in those areas where progress has been slow.

Empower women – our three core aims

Taking the lead in creating fair and equal workplaces for women

We want all women across our value chain to be able to fulfil their potential. Here are our goals:

- By 2021, all our business partners are committed to Lindex new Code of Conduct that is progressive within gender equality
- By 2025, Lindex suppliers who stand for 80 per cent of our production have completed our Women Empowerment program and sustained the learnings
- By 2022, all Lindex employees agree that Lindex acts in line with our company purpose "to empower and inspire women everywhere"

Advocating inclusiveness and body positivity

We want all women to feel inspired and self-confident, no matter who they are, how they look or which walks of life they have chosen. By 2020, we will set goals on advocating inclusiveness and body positivity.

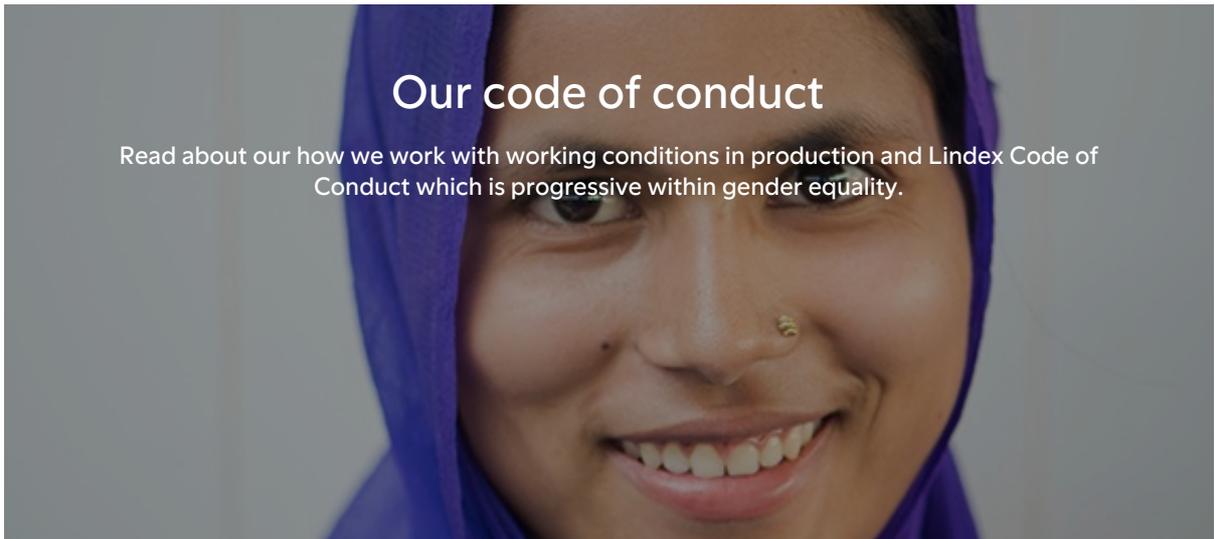
Supporting a sustainable lifestyle

We want to empower and enable women to have a sustainable wardrobe and live a sustainable life. By 2020, we will set goals on supporting a sustainable lifestyle.

Together - as suppliers, partners, employees and customers – we can make a difference for future generations. Join us on this journey.

[Read more](#)





LINDEX

Lindex is one of Europe's leading fashion company, with approximately 460 stores in 18 markets and sales online. Lindex offers inspiring and affordable fashion for the fashion interested and conscious woman. The assortment includes several different concepts within women's wear, kids' wear, lingerie and cosmetics. Lindex is growing, both in own channels and together with global fashion platforms. Lindex sustainability promise is to make a difference for future generations by empowering women, respecting the planet and ensuring human rights. Lindex is a fully owned subsidiary of STOCKMANN plc.

About Lindex



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