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THE GROUP

After creating Diesel in 1978, Renzo Rosso acquired complete control of the brand in 1985, surrounding himself with an international team of designers, and turning Diesel into a global icon.

The year 2000 marked the acquisition of Staff International, a stronghold of «Made in Italy», which develops, produces and distributes licensed brands.

In 2002, Renzo Rosso became majority shareholder of Maison Margiela, and in 2008 Viktor&Rolf joined the group.

The year 2011 saw the constitution of Brave Kid, a company with over 30 years of experience in the production and distribution of childrenswear.

In 2013 Marni arrived.

Last June 2019 OTB and its President Renzo Rosso announced the investment in Amiri.

Only The Brave Foundation was created in 2008 as the not-for-profit organization of the group.

MISSION & VALUES

As a corporate group, we provide resources to facilitate the long-term growth of our brands and companies, while contributing to the social and economic dynamics in the countries where we operate.

Creativity is at the heart of everything we do, passion is the secret behind our constant pursuit of excellence. That's why we approach things differently, create a culture of innovation, and consistently inspire and cultivate creative minds.



FOSTERING CREATIVITY

OTB is consistently committed to inspiring and fostering creativity. Our group believes in the potential of young generations and prides itself on funding initiatives that discover and award creative talents around the world.

For example, ITS – International Talent Support, an international design contest conceived in 2002; ANDAM (National Association for the Development of the Fashion Arts), one of the most prestigious fashion awards created in 1989, providing emerging designers with not only cash prizes, but also strategic and business mentorship.





OTB
HEADQUARTERS

Opened in 2010, OTB headquarters are a 64,000m2 stimulating environment built on principles of eco-compatibility and alternative sources of energy supply, such as solar and geothermal.

The building hosts several services for the well-being of the employees and their families: a multifunctional auditorium, a restaurant and a café, a fully equipped gym, two outdoor soccer and tennis fields, plus an indoor field, a beauty center and a kindergarten. This educational structure operates on the basis of an innovative pedagogic method, built on creativity and self-expression.



KEY MILESTONES


1978



2002



DIESEL



Renzo Rosso co-founds the brand

OTB GOVERNANCE

OTB is an international company that plays a significant social, economic, and environmental role in the countries in which it operates. Our Executive Committee is committed to transparent and sustainable business practices across the entire group, respecting laws and regulations, and protecting environment, animal welfare, and human rights. Our Code of Ethics requires not only the group and its affiliates but also each supplier with whom we partner to adhere to our shared principles and conditions. The group follows an organizational model pursuant to Italy's Decree 231/01, as the foundation of our ongoing initiative aimed at continually improving social and environmental performance.

OTB GROUP PROFILE

CODE OF ETHIC

ORGANIZATIONAL MODEL

CODE OF CONDUCT

JOB APPLICANT PRIVACY POLICY

**DIESEL (LONDON) LTD GENDER PAY GAP REPORT
2017**

**DIESEL (LONDON) LTD GENDER PAY GAP REPORT
2018**

**DIESEL (LONDON) LTD GENDER PAY GAP REPORT
2019**

STITCHED WITH BRAVERY

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