

- [About Us](#)
  - [Facts & Figures](#)
  - [Strategy](#)
  - [Management](#)
  - [Group Companies](#)
  - [Creditor Relations](#)
- [Innovation](#)
- [Responsibility](#)
  - [Compliance](#)
  - [Sustainable Management](#)
  - [Working conditions](#)
  - [Environment](#)
  - [Memberships & Alliances](#)
  - [Corporate Citizenship](#)
- [Careers](#)
  - [Opportunities](#)
  - [Work Environment](#)
  - [Corporate Culture](#)
  - [Development](#)
- [Newsroom](#)
  - [News](#)
  - [Downloads](#)
  - [Contact](#)



[Deutsch](#)

## Sustainability is part of our DNA – it's what drives us

Sustainability is everybody's business! At the Otto Group, it is a top-management responsibility and a fundamental guiding principle for our actions. For more than 30 years we have successfully combined business goals with social and environmental responsibility towards people and nature.

[Homepage](#)

[Responsibility](#)

Sustainability Management

### Just tick the 'eco' box? That's not good enough for us

It all started with planting trees, organic food and separating waste for recycling. We want more – so we go into the cotton fields and into the factories themselves.

[More](#)

Corporate Citizenship

### Contributing voluntarily to the greater good

As a company, we are committed to forward-looking projects and initiatives that protect the environment, human rights and animals.

[More](#)

“Every one of us can do our bit to make sure that

# things in our society improve.”

Prof Dr Michael Otto, Chairman of the Otto Group Supervisory Board

Environment

## Pioneer in climate and environmental protection

Pursuing business goals while preserving the planet for future generations – Prof Dr Michael Otto’s aim already 30 years ago.

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Memberships & Alliances

## Change through the strength of many

This conviction has led us to start many initiatives and to engage in dialogue with leading representatives of civil society, politics and business.

[More](#)

Working conditions

## Responsibility doesn’t end at the factory gates

We are working intensively to ensure safe and fair working conditions for employees at our suppliers’ production sites.

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- [Contact](#)
- [Imprint](#)
- [Privacy](#)

- [About Us](#)
  - [Facts & Figures](#)
  - [Strategy](#)
  - [Management](#)
  - [Group Companies](#)
  - [Creditor Relations](#)
- [Innovation](#)
- [Responsibility](#)
  - [Compliance](#)
  - [Sustainable Management](#)
  - [Working conditions](#)
  - [Environment](#)
  - [Memberships & Alliances](#)
  - [Corporate Citizenship](#)
- [Careers](#)
  - [Opportunities](#)
  - [Work Environment](#)
  - [Corporate Culture](#)
  - [Development](#)
- [Newsroom](#)
  - [News](#)
  - [Downloads](#)
  - [Contact](#)

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- [Contact](#)
- [Imprint](#)
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-  
-  
-  
-  
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-  
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