

corporate responsibility

Oasi Zegna

Oasi Zegna was founded in 1993 as a project to promote the work of Ermenegildo Zegna who since 1930 designed and financed a massive reforestation of the mountains near the Zegna Wool Mill in Trivero, Biella.

A passion for nature was always present in the territory and this was extended in many parts of the world through the creation and promotion of international projects of environmental and landscape protection.

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PHILANTHROPY AND CULTURE

Ermenegildo Zegna was convinced that high quality product was related to the beauty of the surroundings and to the wellness of the people involved. In his view, nature's protection, social life and cultural activity were an integral part of both work and leisure.



Fondazione Zegna

The Zegna Foundation was established by the Zegna family on December 1st 2000 to ensure continuity for the values, thinking and work of the Company's founder Ermenegildo Zegna.

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casaZegna

Casa Zegna is a historical archive and cultural center within the Zegna Wool Mill in Trivero (Biella).

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Fondazione Zegna ALL'APERTO

Promoted by Fondazione Zegna, the ALL'APERTO ('OUTDOORS') project was born with the intention of making contemporary art and its values increasingly accessible.

Since 2008, it supports the realization of a series of site-specific permanent artworks, created in the area around the Zegna Wool Mill in Trivero by established international artists.

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