

RUNNING RESPONSIBLY



Brooks Belief

We live, work, and run as part of a global community

The planet is our home. And because more than 100 million people worldwide run outside, it's critical we take care of it. As we create new gear and run our global business, we seek to minimize our environmental impact, create positive social change and be transparent about areas where we can do better. In addition, we aim to give back to the communities in which we operate, lifting causes that get people moving. Doing what's right for people and the planet is a lifelong race. And we're running it.

Running Responsibly Overview

Vision

Create the best running gear in the world while we reduce our environmental impact in line with climate science, create positive social change and be transparent about these efforts.

Our Aims

Our focus to realize this long-term vision is to achieve Brooks' Running Responsibly brand goals in the following areas:

- **Product Sustainability:** reduce the environmental impact of our product through a focus on materials, waste and chemicals
- **Climate Action:** reduce greenhouse gas emissions in line with climate science
- **Responsible Sourcing:** partner with our suppliers to achieve and continuously improve upon the Brooks Supplier Code of Conduct and Responsibly Sourcing Standards

Transparency

We're committed to providing transparency to our customers and wider stakeholders on our goals and progress. We're committed to adopting the Higg Index as one of the primary vehicles for providing that transparency. Publicly communicating Higg Index scores will be available to brands beginning in 2020 and we plan to align with that timeline.

PRODUCT SUSTAINABILITY

CLIMATE ACTION

RESPONSIBLE SOURCING

TRANSPARENCY

MEASURES OF SUCCESS

Take your gear for a 90-day trial run. If you're not 100% satisfied, return it to us for free.

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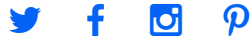


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