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What does corporate responsibility mean at bonprix?



Tell me

### It means everything.

The question whether bonprix does business responsibly is an easy one to answer. Of course we do. Maybe even more so than you realise. For some, a competitive pricing strategy and corporate responsibility may seem like polar opposites. And we get it. But we want to prove it's possible. For years we've endorsed a principle of fairness at bonprix. And that applies just as much to the countries where our products are made as it does to our offices in Hamburg. Because at bonprix corporate activity and corporate responsibility go hand in hand. We have a duty to minimise any detrimental impact on the environment and climate change.



[Read more](#)

## Tell me more...

Simply click on a question to find out more about our work in our four key areas **Environment, Working Conditions, Product Range and Social Responsibility.**

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Strategy

People



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Production

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People

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