



## CORPORATE RESPONSIBILITY

### EMPLOYEES IN THE COMMUNITY

---

We encourage all ASOS employees to get more involved with our communities and offer them various ways to donate, fundraise and volunteer.

“ The ASOS Foundation is set up to make a positive difference to young people's lives. We want to help young people overcome barriers they face in fulfilling their dreams and their potential. ”

**Louise McCabe**  
ASOS Foundation Trustee

# 16%

Of employees regularly donated from their pay to charity during the last financial year

# 4,643

Employee volunteer hours donated during the last financial year

# £243,000

Raised through employee sample sales during the last financial year

# £14,000

Fundraised by our employees during the last financial year

## EMPLOYEE GIVING

---

Over the last financial year, 16% of ASOS employees donated a total of £129,796 as part of their salary to 153 different charities through our payroll giving scheme, launched in 2009.

In recognition of our employees' generosity, we received a Gold Quality Mark Award from the UK government in 2017.

## GEARED FOR GIVING

---

ASOS is a founding partner of [Geared for Giving](#), a community-interest company campaigning to increase the number of employers offering payroll giving to their staff.

## SAMPLE SALES

---

We organise regular employee sample sales at our London, Leavesden, Birmingham and Barnsley offices. During the last financial year, sample sales raised over £243,000 for the ASOS Foundation.

## ASOS ACTIVE

---



ASOS Active are sporting or challenge events that ASOS employees can take part in to raise

money for the ASOS Foundation and our partner charities. ASOS employees raised over £14,000 for the ASOS Foundation during the last year.

To raise money for the ASOS Foundation through a fundraising activity, register your event at [uk.virginmoneygiving.com/giving/](https://uk.virginmoneygiving.com/giving/) (just type 'ASOS Foundation' into the search box).

## GIVE A DAY AWAY



This scheme encourages everyone at ASOS to take one day each year out of the office, fully paid, to give time to a charity or voluntary project of their choice or to one of the organised charity events championed by ASOS. Over the year our employees volunteered 4,643 hours and supported over 60 different charities.

## GIVE A WEEK AWAY



In 2019, we gave 16 employees from our London, Leavesden, Barnsley, Paris, Berlin and New York offices the opportunity to volunteer at some of the Udayan Care's Indian children's homes. Volunteers are chosen by the strength of their written applications, which must demonstrate an understanding of and commitment to the aims of [Udayan Care](#) and the ASOS Foundation.

" It was incredible to see how

much of a positive impact we have on so many lives, by working with Udayan Care through the ASOS Foundation. The individual workshops we ran allowed us to share our own experience and knowledge with the children, however, by the end of the week, I think we learnt as much as they did! ||

**Yas Grottick**

ASOS Customer Care, 2019 Give a Week Away  
volunteer



[ASOS.COM](#)

[SITE MAP](#)

[CONTACTS](#)

[ACCESSIBILITY](#)

[PRIVACY](#)

This site uses cookies. To see how cookies are used, please review our [cookie notice](#). If you agree to our use of cookies, please continue to use our site.

[Continue](#)