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## THE O-LCA IMPACT

The O-LCA technique quantitatively assesses environmental impacts (emissions, water use and waste) for all stages of the organization's product and operations. This chart is illustrative of the impacts of the fashion industry as a whole.

We've also enlisted the help of [PARTNERS](#) — experts in the industry who provide guidance, benchmarks and best practices. What did all of this tell us?

## IDENTIFY OPPORTUNITIES AND ACTION CHANGE

Results from the Assessments have provided us with a fairly clear view of our impact and the beginnings of a path forward. We have a dedicated team of sustainability experts accountable for determining our impacts, developing targets and roadmaps and partnering with all our divisions to deliver change across our business.

### PRODUCT

From safeguarding Human Rights in our factories and decreasing water usage in our production processes to increasing the adoption of more sustainable raw materials, we've put meaningful effort against improving the sustainability of our products. [\[Learn More.\]](#)

### OPERATIONS

Beyond our product, reducing our emissions, waste and packaging impacts within our operations is critical to the health of the planet and we've made exciting progress. [\[Learn More.\]](#)

### COMMUNITY

We continue growing our giving program with a focus on creating opportunity for women and girls. As we progress, we are ensuring Diversity and Inclusion are central tenants for our People and our Customers, while also ensuring we support those women who need us most. [\[Learn More.\]](#)

## BUILD A ROADMAP FOR THE FUTURE

We're working on our 2025 strategy to accelerate our journey, and to be a fully sustainable business.

We'll provide updates in the coming months so please check back here soon. We're committed to implementing real change and to transparently share our progress and areas of improvement along the way. We always value feedback, so please get in touch with us at [sustainability@aritzia.com](mailto:sustainability@aritzia.com) with your comments and questions.

## THE LATEST

Here are a few of the things we've been working on:

### DENIM FORUM





DENIM ISN'T GREAT FOR THE ENVIRONMENT — SO WE MADE IT BETTER.

Denim typically has a significant environmental impact; producing it requires heavy water and chemical use. That's why we set out to make better denim. We launched Denim Forum in 2018, and from the start it's been made with organic cotton, environmentally friendly TENCEL™, and a bio-based softener that's GreenScreen® certified. We work exclusively with an experienced Italian mill committed to sustainability, and we use processes such as e-Flow and laser technologies. AS A RESULT, WE'VE REDUCED OUR WATER USE AND WE'RE USING FEWER CHEMICALS.

#### POLYBAG PROGRAM





THERE'S LOTS OF PLASTIC BAGS IN FASHION — WE'VE DRAMATICALLY REDUCED OUR USE OF THEM.

Across the fashion industry, individual clear plastic poly bags are a common way to transport goods from the factory to distribution centres and stores. Many believe these can't be removed but we felt differently. After a two-year pilot, we decided these individual bags were not always necessary and we worked to reduce and eliminate them where possible. IN 2019 WE ELIMINATED AN ESTIMATED 3,500KG OF PLASTIC. We continue to expand this initiative, and where we need to protect individual products we're working to reduce the size of the bags and increase the amount of recycled plastic in the polybags that remain in our supply chain.

#### ARCTIC SHIPPING PLEDGE





THE ARCTIC IS WARMING — WE'RE PARTNERING WITH INDUSTRY LEADERS TO LIMIT SHIPPING IN ARCTIC MARINE ENVIRONMENTS.

As a result of climate change, the Arctic is warming quickly, significantly impacting its marine environments and creating uncertainty for communities living in the region. It's also opening the possibility of cargo traffic with decreased transit times in routes that were previously unnavigable in the Arctic. However, increased traffic in this sensitive ecosystem threatens greater environmental impact. That's why we've signed the Arctic Shipping Corporate Pledge launched by Ocean Conservancy. THIS PLEDGE IS A VOLUNTARY COMMITMENT THAT WE WILL NOT SEND SHIPS THROUGH THE GLOBALLY SIGNIFICANT HABITATS OF THE ARCTIC.

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