## AEO INC.

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## Fairness + Equality

Equality is a fundamental right of every person.		
In our offices, our stores, and with our customers, we welcome diversity and embrace equality. Our efforts have been recognized by the Human Rights Campaign (HRC),		

an American civil rights organization working to achieve lesbian, gay, bisexual, transgender, and queer (LGBTQ+) equality. In the wake of several anti-LGBTQ+ bills in 2015, we joined 40 companies to sign <u>HRC's</u> Equality is Our Business Pledge to show that we stand for diversity and equal treatment of LGBTQ+ members

in our workplace. We also joined nearly 100 major companies as part of HRC's business coalition to endorse the Equality Act \_ а bill that would establish full federal equality for all LGBTQ+ Americans. We supported the Why Marriage Matters Pennsylvania campaigns and celebrated the Supreme Court's 2015 decision on marriage

equality via our social media channels.

## Pride Month

AEO

has been а proud supporter of Pride Month (June) since 2013, and we stepped up our commitment in 2015 by partnering with <u>InterPride</u>, an international organization that elevates community participation in Pride events worldwide. InterPride's vision is

а world where there is full cultural, social, and legal equality for all. And we LOVE it.

## GLAAD Spirit Day

We've partnered with <u>GLAAD</u>, the world's leading LGBTQ+ media advocacy organization since 2013 to support "Spirit Day", the world's more visible antibullying campaign. We used our New

York Times Square billboards to spread а message against bullying \_ an issue faced by many of our customers around the

world.