



What is Coca-Cola doing to reduce energy use, waste and packaging?

Sustainability is at the heart of the way Coca-Cola does business. We have ambitious goals and recognise there is a lot more we can do. But on key issues such as energy use, waste reduction and packaging we believe we are moving in the right direction.

Our bottling partner, [Coca-Cola European Partners](#) has set a target to reduce the absolute carbon footprint of our business operations by 15 percent by 2020 from a 2007 baseline. To reach that goal, throughout the whole of our business we've been looking to see where we can make energy savings – from installing energy-saving devices and more energy-efficient LED lighting on our fridges and coolers, to reducing distribution emissions through more efficient storage and backhauling – where we team up with customers and make sure lorries are loaded for both legs of a journey. And now all our manufacturing sites send zero waste to landfill.



We're also looking at packaging, as this represents around 52% of our carbon footprint: we focus on reducing the amount of packaging material we use (by making our bottles and cans lighter); using recycled and renewable materials and encouraging everyone to recycle their soft drinks packaging more often.

For example, we use an average of 25 per cent recycled material in all our plastic bottles, our glass bottles contain 37 per

cent recycled glass and our cans 50 per cent recycled aluminium. Our [glaceau smartwater](#) bottles also contain PlantBottle™ packaging, which is 100 per cent recyclable and made with up to 30% renewable plant materials, reducing our reliance on fossil fuels for plastics.

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