Adidas AG is the largest sportswear manufacturer in Europe and is second only to Nike worldwide. Adidas is a multinational corporation, founded and headquartered in Herzogenaurach, Germany, which designs and manufactures footwear, apparel, and accessories. The Adidas group is made up of Reebok, TaylorMade, and Runtastic. The company also owns a share of the German football club Bayern Munich. Adidas' logo is three stripes, which is used on the company's apparel and footwear designs as a marketing aid. Some of Adidas' major competitors are Nike, Puma, and Under Armour.

Important key figures

The most important key figures provide you with a compact summary of the topic of "Adidas" and take you straight to the corresponding statistics.

**ADIDAS FOOTWEAR & APPAREL**

- The adidas Group’s footwear production worldwide (million pairs)
  - 409

- Revenue from footwear segment of adidas
  - 12.8bn USD

- The adidas Group’s apparel production worldwide (in million units)
  - 457

**KEY FINANCIAL FIGURES**

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Interesting statistics

In the following 5 chapters, you will quickly find the 40 most important statistics relating to "Adidas".

STATISTICS ON THE TOPIC

- Overview
- Market Leaders
- Sales Figures
- Key Figures of adidas
- Consumer Behavior

Overview

- Most reputable companies worldwide 2018
- Value of the leading global apparel brands 2019
- Total revenue of the global sports apparel market 2012-2025
- Projected development of the global sports footwear market 2019-2025
- Sales of the leading apparel/accessories companies worldwide 2018
- Global sales of the top performance apparel, accessories and footwear companies 2019