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Anti-food waste



Our food is precious – it has value and we respect what it's worth. Anti-wastage: obviously, as a priority, this means ensuring that we don't produce waste. Among our producers, during transport operations, in our stores, among our customers: we are taking action at all levels.

- In stores, anti-wastage committees which implement concrete initiatives every day In each of the countries in which the group operates, anti-wastage
 committees precisely analyse the causes of wastage in stores and decide on which concrete initiatives should be implemented: improved stock management,
 more carefully tailored orders, product assortments designed to cater for customers' needs on a store-by-store basis... their recommendations are very
 quickly applied out in the field.
- Ordering more effectively and managing stock properly: this is something that each section in each store needs to do. Each section manager is given
 responsibility and has to carefully manage their orders and stock.
- Working together with our suppliers: as well as tackling wastage in our stores, we work with our supplier partners, identifying areas in which action can be
 taken. Sound decisions to combat waste are not taken on their own! For example, if surplus quantities of a particular foodstuff are produced one season,
 special in-store campaigns to sell off excess stock at attractive prices are implemented. An Anti-waste award has been devised to stimulate competition
 among our suppliers. May the best one win!
- Selling products with short use-by dates at low prices: bargains on excellent products that need to be consumed quickly at low prices.
- Extending the use-by dates on some products: The optimum use-by dates on more than 50 products in France have been removed. These products include sugar, vinegar, etc. And the shelf life of 300 other products has been extended: these products include crisps, yoghurts, puddings, compotes, cereals, etc.).
- Raising our customers awareness and supporting them: our clients need to know about our initiatives: they need to understand them and have access to
 properly designed information and tips on our product packaging so they know how to use them. In France, 18 "anti-wastage coaches" have been trained in
 order to offer guidance to our customers.
- Giving away everything that can be given away:unsold stock is donated to local associations set up to tackle poverty. This way, they help people and families on very low incomes. This is a community solution (go to the Carrefour Foundation's website), providing people with a more balanced and varied diet, and in sufficient quantities. And as well as simply donating foodstuffs, Carrefour makes sure that they are stored and transported in the right conditions (refrigerated lorries, cold storage rooms, etc.)
- If in spite of all these anti-wastage measures Carrefour still ends up with waste that can neither be sold nor given awaythe waste is recycled: The

goal is to recycle all waste. This is what is referred to as the circular economy, and here, once again, priority is given to a local approach. Energy is produced from biomethane – this is an initiative that makes use of product wastage that can no longer be consumed (withered flowers, spoilt fruit and vegetables, etc.): it is converted into biogas, and then into biomethane. Eventually, 200 lorries in major cities throughout France will run on biomethane, thus avoiding around 20,000 tonnes of CO2.

- ▶ Biowaste used to power delivery lorries
- ► Carrefour France steps up its commitment to tackling food wastage



Download the leaflet "Solutions to combate food waste" (pdf 382.21 KB)

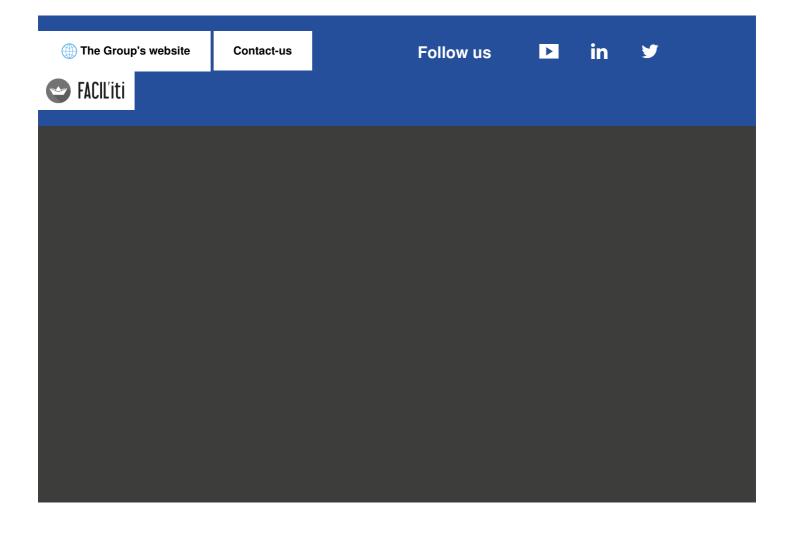
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