

# #39 Nike



MARKET CAP	<b>\$110.3B</b>
TICKER	NKE \$74.32
	<b>\$0.75 (1.02%)</b>
INDUSTRY	Apparel/Accessories
FOUNDED	1964
COUNTRY	United States
CHIEF EXECUTIVE OFFICER	Mark Parker
EMPLOYEES	74,400
SALES	\$35.3B
HEADQUARTERS	Beaverton, Oregon

As of Jun 6, 2018

NIKE, Inc. engages in the design, development, marketing, and sale of sports and lifestyle footwear, apparel, and equipment, accessories and services. Its athletic footwear products are designed primarily for specific athletic use, although a large percentage of the products are worn for casual or leisure purposes. It focuses on NIKE Brand and Brand Jordan product offerings in seven key categories: running, basketball, football, men's training, women's training, NIKE sportswear, and action sports. It also markets product [Read More](#)

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#274 Sales

#458 Profit

#1170 Assets

#77 Market value

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#81 Sales

#143 Profit

#274 Assets

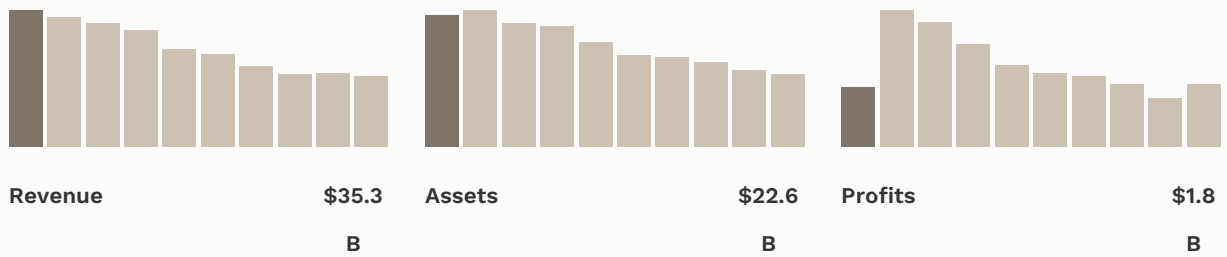
#45 Market value

### #154 America's Best Employers 2018

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## NUMBERS



Sources: Factset, Bloomberg, S&P Cap IQ; Forbes.

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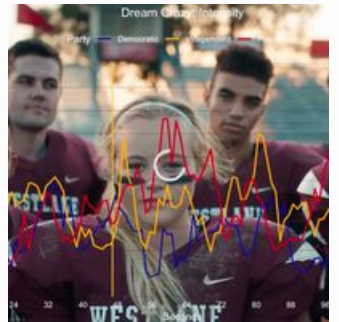
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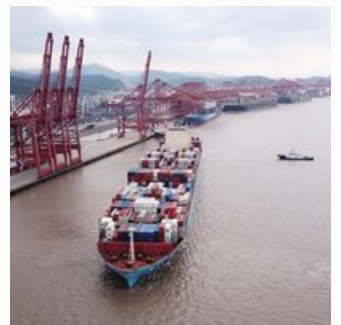
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