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Ferrero reaches sustainable palm oil target a year ahead of schedule

posted by Martha Harris
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***Ferrero Group*, manufacturer of Nutella and Ferrero Rocher chocolates, has reached its goal of 100 per cent segregated sustainable palm oil, which was originally set for the end of 2015.**

Ferrero's palm oil supply chain now meets the standards of the *Roundtable on Sustainable Palm Oil* (RSPO), which requires oil to be traceable from certified sustainable plantations.

"It is segregation that provides the tool to keep sustainable palm oil physically separate from non-sustainable palm oil", the company said, explaining this made palm oil traceable to a sustainable source.

In November 2013, Ferrero partnered with non-profit organisation *TFT* (formerly The Forest Trust) in launching the *Ferrero Palm Oil Charter*, a 10 point pledge aimed at "addressing the leading causes of deforestation".

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Within this charter, Ferrero committed to monitoring their suppliers to prevent negative practices including the clearing of high-carbon forests.

Food manufacturer Mars also *recently announced new sustainable sourcing goals for beef, pulp and paper, and soy*,

to reduce global deforestation.

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