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Ferrero reaches sustainable palm oil target a year ahead of schedule

posted by Martha Harris in *Procurement* 18 February 2015

Ferrero Group, manufacturer of Nutella and Ferrero Rocher chocolates, has reached its goal of 100 per cent segregated sustainable palm oil, which was originally set for the end of 2015.

Ferrero's palm oil supply chain now meets the standards of the *Roundtable on Sustainable Palm Oil* (RSPO), which requires oil to be traceable from certified sustainable plantations.

"It is segregation that provides the tool to keep sustainable palm oil physically separate from non-sustainable palm oil", the company said, explaining this made palm oil traceable to a sustainable source.

In November 2013, Ferrero partnered with non-profit organisation *TFT* (formerly The Forest Trust) in launching the *Ferrero Palm Oil Charter*, a 10 point pledge aimed at "addressing the leading causes of deforestation".

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Within this charter, Ferrero committed to monitoring their suppliers to prevent negative practices including the clearing of high-carbon forests.

Food manufacturer Mars also recently announced new sustainable sourcing goals for beef, pulp and paper, and soy,

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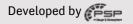


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