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Lack of US Climate Policy Putting Companies at Risk; Investors Demand Action

THE NEXT ECONOMY



by Sustainable Brands, December 12, 2018

As a record number of global investors calls on governments to accelerate action on climate change, a new CDP analysis shows that some of the largest U.S.-based corporations view climate change as an...

World's Largest Palm Oil Trader Gives Forest Destroyers Nowhere to Hide

SUPPLY CHAIN



by Sustainable Brands, December 11, 2018

After an intensive global campaign by Greenpeace, Wilmar International has published a detailed action plan to map and monitor its palm oil suppliers. This week, the world's largest palm oil trader,...

Why Environmental Changes Are a Growing Public Health Crisis

BUSINESS CASE



by Sister Mary Ell., December 11, 2018

Three years ago in Paris, Dignity Health was privileged to be among the delegations from around the world that came to consensus on how we needed to urgently curb our carbon emission rates or face...

JUST Capital, Forbes Name Americas Most JUST Companies for 2018

MARKETING AND COMMS



by Sustainable Brands, December 10, 2018

JUST Capital and Forbes today released the 2018 list of America's Most JUST Companies, an annual ranking of the 1,000 largest publicly traded US corporations on the issues Americans care about most,...

What the Black Friday Climate Report Means for Companies

THE NEXT ECONOMY



by Jen Boynton, December 10, 2018

The federal government hoped its Black-Friday release of a landmark report on the regional impacts of climate change might mitigate its media attention. It hasn't really worked: The report is still...

Future Shock: Is Higher Education Ready for the Impact?

ORGANIZATIONAL CHANGE



by Coro Strandberg, December 10, 2018

Industries, companies and governments are retooling for the future, driven by the sustainability imperatives of climate change; resource, food and water scarcity; social polarization and rising...

Trending: Regenerative Sourcing, Circular Models Revamping Fashion

COLLABORATION



by Sustainable Brands, December 7, 2018

This week, two fashion giants with extensive brand portfolios announced partnerships that show promise for cleaning up "dirty fashion." Kering, Savory Institute Team Up for First Verified...

Q&A: How Social Design Is Creating New Markets, More Engaged Cultures

ORGANIZATIONAL CHANGE



by Megan Graham, December 7, 2018

This is one of a series of interviews by students and alumni from the Minneapolis College of Art and Design (MCAD) with practitioners from the Sustainable Brands community, on a variety of ways...

Plastic, Be Gone! Unilever, Stora Enso Developing Better Sachets, Straws

PRODUCT, SERVICE & DESIGN INNOVATION



by Sustainable Brands, December 7, 2018

This week, more momentum on the anti-plastic front: Unilever will develop a crowdsourced, plastic-free laundry solution to combat single-use sachets; while Stora Enso and Sulapac are developing...

The Gen Z Breakthrough Brands and Why They Love 'Em

MARKETING AND COMMS



by Matthew Yeomans, December 6, 2018

What Gen Z want from brands

World's First Carbon-Negative Fuel to be Unveiled at COP24

CLEANTECH



by Sustainable Brands, December 6, 2018

Next week, at the COP24 climate summit in Poland, a

China Lags on Sustainable Viscose, Australia Unveils Tree-Free Alternative

CHEMISTRY, MATERIALS & PACKAGING



by Sustainable Brands, December 5, 2018

Report: Chinese viscose

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Three Sustainability Trends Gaining Momentum for 2019
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Nestlé Waters North America

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Cristian Barcan

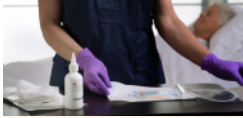


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is the new Holy Grail for marketers — you only have to look at the myriad surveys and reports published recently that seek to analyze their preferences and intentions....

All New 3M Products to Include Sustainability Value

PRODUCT, SERVICE & DESIGN
INNOVATION



by [Sustainable Brands](#), December 5, 2018
US-based multinational 3M launches approximately 1,000 new products each year; starting in 2019, 100 percent of them will have sustainability built in: Today, at the United Nations Climate Change...

Swedish startup is set to unveil what it hails as the world's first carbon-negative fuel. NextFuel briquettes Cleantech startup NextFuel...

Trending: Closer Looks into Reporting on, Business Benefits of the SDGs

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by [Sustainable Brands](#), December 4, 2018
Nearly three-quarters of organisations surveyed (72 percent) mention the UN Sustainable Development Goals (SDGs) in their annual corporate or sustainability reports — an increase of 10 percent on...

sector's sustainability roadmap fails to deliver A new report, Dirty Fashion: Spotlight on China, by the Changing Markets Foundation found a new sustainability initiative from...

Less Medley, More Value: Creating a New Quality for Corporate Reporting

FINANCE &
INVESTMENT



by [Michael Laermann](#), December 4, 2018
This week at the COP24 climate summit in Katowice, Poland, the discussion about how to implement the directives of the Paris Agreement is in full swing. With the recent warnings of the IPCC in mind...

'Value Change' Program to Help Companies Handle Tricky Scope 3 Emissions

SUPPLY CHAIN



by [Sarah Leugers](#), December 3, 2018
The recent report from the Intergovernmental Panel on Climate Change (IPCC) sounds an alarm: "Limiting global warming to 1.5°C ... requires rapid and far-reaching transitions in energy, land, urban...

Atlanta: A Dark Horse in Sustainability Innovation

LEADERSHIP



by [Beril Toktay](#), December 3, 2018
Atlanta may not be the first city that comes to mind when you think of sustainability — but perhaps, it should be. Recent years have seen one significant development after another from the city's...

The Art of Failure: Lessons for Brands from the Bottom of the Pyramid

SUPPLY CHAIN



by [Chris Docherty](#), November 30, 2018
Let me tell you a few things about failure — a subject on which I'm something of an expert. You see, I've failed a lot. In small ways, in big ways and in high-profile ways that would make you ask '...

Q&A: South Pole on Its Next-Gen Climate Neutrality Certification

WALKING THE
TALK



by [Sustainable Brands](#), November 30, 2018
With the urgency of reducing our carbon footprint becoming more visible by the day, it's great to see more and more brands making claims about their carbon reductions. As they do, credibility is key...

New Tool Reveals \$1.6T Risk of Failing to Account for Natural Capital

BUSINESS
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by [Sustainable Brands](#), November 30, 2018
Following the release last month of its groundbreaking guide to help financial institutions understand and assess their reliance on natural capital, this week the Natural Capital Finance Alliance (...)

WWF Calls on Corporates to Implement Credible Mining Certification

MARKETING AND
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by [Lara Koritzke](#), November 29, 2018
WWF Germany recently published a report, Boom in Raw Materials: Between Profits and Losses, which offers one of the first concrete rebuttals from a major environmental group against the notion that...

10 New Getaways Turn Conscious Travelers Into Changemakers

THE NEXT ECONOMY



by [Sustainable Brands](#), November 28, 2018
With a recent rise in evidence of demand for sustainable travel experiences, Kind Traveler, the world's first socially conscious hotel booking platform; and Steller — the world's leading...

'Powering Down Corruption' in Cobalt Supply Chains a Business Imperative

COLLABORATION



by [Nithin Coca](#), November 28, 2018
A new report from Washington D.C.-based nonprofit the Enough Project highlights just how rampant corruption and human rights abuses are in the supply chain for cobalt, a mineral used to power battery...

When it Comes to Climate Change, Holiday Feasts Are Mostly a Mystery

SUPPLY CHAIN



by [Julie Nash](#), November 28, 2018
This year's holiday feasts will feature a bounty of meats, vegetables and other foods, many that people don't know are big contributors to global warming. But if you're looking for details on food...

Could Doubling Down on Geomimicry Save Us from Climate Disaster?

PRODUCT, SERVICE & DESIGN

Kickstarter, EDF Partner to Push for Better Product Development

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Self-Disrupt to Redesign the Future of Work

ORGANIZATIONAL
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INNOVATION

by [Gregory Unruh](#), November 27, 2018

This is the final post in a four-part series on geomimicry by renowned author and George Mason University professor Dr. Gregory C. Unruh. Read parts one, two and three....



INNOVATION

by [Sustainable Brands](#), November 27, 2018

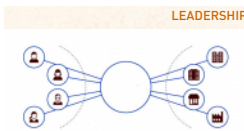
Kickstarter PBC and the Environmental Defense Fund (EDF) today unveiled new features on Kickstarter aimed at helping innovators evaluate and reduce the environmental impact of their products from the...



by [Sandja Brügmann](#), November 26, 2018

"You never change things by fighting the existing reality. To change something, build a new model that makes the existing model obsolete." — R. Buckminster Fuller The future of work encourages whole...

Recruit Group: Resolving Society's Negatives with Business Solutions



LEADERSHIP

by [Sustainable Brands](#), November 26, 2018

This post has been translated from Japanese. Read the original interview here. In aiming to resolve negative factors in society such as inequality, inconvenience and insecurity, Japan's Recruit Group...

Why Online Retailers Are in Danger of Losing the 'Retail Wars'



THE NEXT ECONOMY

by [Dexter Galvin](#), November 23, 2018

It's a conflict which threatens to change the way we eat, shop and live. But unless you pay attention to the business pages, you may not have heard of the "retail wars." For the uninitiated, 'retail...

The New Black: How New Breed of Consumers Will Spend Money, Energy This Friday



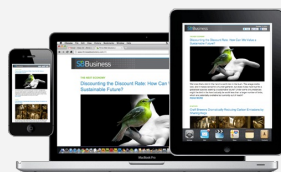
BEHAVIOR CHANGE

by [Sustainable Brands](#), November 22, 2018

During this season of giving, many of today's more discerning consumers won't be joining the masses scrambling to answer the siren call to stock up on discounted "stuff" — they'll be remembering the...

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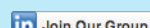
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