



## SABMiller brews support for 2,000 farmers

posted by *Supply Management*  
in *Procurement*  
8 July 2011

- *Procurement goes global at SABMiller*
- *Brewer grows list of local farm supplies*
- *South African Breweries targets global procurement*
- *South African Breweries targets global procurement*
- *Brewing from scratch*

8 July 2011 | Adam Leach



Global brewer **SABMiller** says it will offer 'significant' long term sourcing opportunities for 2,000 smallholder farmers in the Sudan.

According to the company's *latest sustainability report*, it will purchase supplies of the woody shrub cassava from smallholder farmers located near its south Sudan brewery. The cassava will be used to brew the company's Sudan brand of lager White Bull.

The sourcing plan was launched in 2010 after the company received \$1 million (£626,199) from the *Africa Enterprise Challenge Fund* to boost local sourcing. Run in partnership between SABMiller subsidiary Southern Sudan Beverages and NGO *Farm-Africa* the programme is being developed with 2,000 smallholder farmers.

### Popular Articles

**The top six challenges facing procurement**

**The six fundamentals of procurement**

Around 28,000 local farmers supply SABMiller. The company spent \$41 million (£25.6 million) through its community investment programme during 2010.

In a joint statement about the report, Dambisa Moyo, chairman of the corporate accountability and risk assurance committee of the board, and chief executive Graham Mackay, said: "SABMiller is well placed to drive growth and deliver improved livelihoods for the millions of people that benefit from our value chains across the world."

Procurement

NOW READ

## Community is key when driving social value in construction procurement

### Not all savings are the same: they need a major rebrand

### DWP case study: Implementing a dynamic purchasing system

### This is who I am: Louise Mitchell

### Plastic straws to be phased out in Merlin theme parks

Stay ahead of  
the pack with

SUPPLY  
MANAGEMENT **INSIDER**

*SIGN UP TO OUR DAILY GLOBAL  
NEWS BULLETINS*

Email address

GO

***GET SUPPLY MANAGEMENT MAGAZINE***

JOIN CIPS





# SUPPLY MANAGEMENT

▲  
CLOSE  
FOOTER

## Events

CIPS UK Graduation Ceremony

## Magazine

December

October

September

July

June

## Information

Contact Us


Help/FAQs

Terms & Conditions

About us

Sitemap



Developed by 

This website uses cookies to improve your experience. By continuing to use this website you are accepting our **cookie policy**.

Accept