



## SABMiller unveils 2020 sustainability goals

posted by Paul Snell  
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Brewer **SABMiller** aims to cut its carbon footprint by 25 per cent across its value chain for each litre of beer it produces by 2020.

The pledge is among new corporate social responsibility targets set out by the company, which produces beers including Grolsch and Peroni. Other commitments, under the title 'Prosper', include accelerating growth and social development in the value chain, securing shared water resources for businesses and local communities, and supporting responsible, sustainable use of land for brewing crops.

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In addition to the 25 per cent cut across the value chain, the company will also aim to reduce emissions by 50 per cent at its breweries, a 25 per cent reduction in packaging carbon footprint, and a further 25 per cent fall in its refrigeration carbon footprint.

To improve growth and social development, SABMiller will directly support half a million small businesses to

expand and improve livelihoods, and measure the enterprises supported.

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The company will also secure water supplies, mitigate water risks, and minimise consumption, reducing use to three litres of water per litre of beer produced, and 1.8 litres per soft drink.

The business also aims to ensure sourcing improves food security and boosts productivity while reducing inputs, improve the security of small-scale farmers who are suppliers by raising their income, and achieving sustainable standards for the sugar cane it sources.

Andy Wales, director of sustainable development, said: “Beer is essentially a local product, and we have deep roots in the local communities where it is brewed and consumed. Our business-focused approach to sustainability has already developed innovative models of watershed protection, created new beers using local crops such as sorghum and cassava, and driven significant cost savings from carbon and water efficiency. This is a natural next step to support our future growth path.”

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