ANYTHINGIT AND SAMSUNG ELECTRONICS ENTER 6TH YEAR OF S.T.A.R. US TONER RECYCLING PROGRAM
TEAM TO FACILITATE 3-5 YEAR STATE OF CALIFORNIA PRINTER REFRESH CONTRACT WITH PRINTER AND TONER RECYCLING SERVICES
August 8, 2012

Fair Lawn & Ridgefield Park, NJ – August 8, 2012 – AnythingIT Inc., (OTCBB: ANYI), a leading information technology electronics recycler and e-waste handler serving both government and commercial markets for over 20 years, and Samsung Electronics America today announced they are entering the sixth consecutive year partnering on the Samsung Electronics Take-Back and Recycle (S.T.A.R.) US Toner Program.

This year marks an important milestone for the S.T.A.R. program as Samsung Electronics and reseller partner NWN Corporation were recently awarded the printer refresh and recycling services contract by the State of California’s Department of General Services.

The contract will provide State agencies with new, more energy efficient Samsung printers as well as the S.T.A.R. toner and printer recycling program in partnership with AnythingIT for the next three to five years. It is mandatory for State agencies and is available to all local governments, public educational institutions and special districts throughout California. The totals to be recycled could be up to tens of thousands of laser printers and hundreds of thousands of cartridges over the life of the contract.

“The S.T.A.R. program has been one of Samsung’s most successful customer support initiatives in the past five years, and has exhibited consistent and dramatic growth since its launch in 2007,” said Tod Pike, senior vice president, Samsung Electronics America’s Enterprise Business Division. “This voluntary and environmentally responsible recycling program has been enthusiastically embraced by Samsung printer owners, who appreciate the simplicity and convenience of using the U.S. Postal Service as a return logistics provider. AnythingIT has been an exceptionally supportive and reliable partner for Samsung in deploying and managing the S.T.A.R. program, meeting every performance benchmark we have set while insuring that our customers enjoy a world-class recycling experience.”

“At NWN our mission is to help our customers solve business problems through technology, and partnering with Samsung was the perfect solution,” said Matt Niemann, vice president of strategic contracts for NWN. “Samsung’s S.T.A.R. Program, in partnership with AnythingIT, not only met and exceeded California’s standards for technical, service and small business related issues, it has provided us with a partnership that will help solve business, economic and environmental issues for the entire State.”

The environmentally compliant S.T.A.R. Toner Recycling program will track the return of spent toner cartridges. Using a specially developed barcode which uniquely identifies every individual cartridge and a backend tracking system, Samsung will record and report to the State the returns of empty Samsung cartridges by individual State agencies and the total weight of the recycled and recovered materials (plastics, metals, cardboard, etc.) which will be reused to make new products. Under the S.T.A.R. program, Samsung and AnythingIT ensure environmentally responsible end-of-life management for empty toner cartridges and also laser printers that can no longer be used for their original intended purpose.

For more information about innovative asset recovery programs managed by AnythingIT, please contact AnythingIT at (877) 766-3050 or via the Internet at www.anythingit.com

About AnythingIT
AnythingIT is a leading asset management vendor and E-Waste handler serving OEM's, Equipment Resellers, government and enterprise clients. Services provided by the company include: data scrubbing, shredding, inventory management, repair and remarketing of equipment and recycling of parts and materials. AnythingIT has been operating since 1992 and is a GSA Schedule Holder who has achieved R2 and ISO 14001 certification.

About Samsung Electronics America Enterprise Business Division
As a global leader in Information Technology, Samsung's Enterprise Business Division (EBD) is committed to bringing meaningful innovation to businesses of all types from small and medium businesses to the Fortune 500 elite and public agencies alike. Samsung offers a complete portfolio of solutions including virtualization, printing, displays, notebook and tablet PC's and digital signage that help reduce operating costs, reduce the environmental footprint and encourage dynamic learning. Samsung EBD is a division of Samsung Electronics America (SEA), a U.S. subsidiary of Samsung Electronics Company, Ltd. (SEC) and is among the world’s largest technology companies. For more information, please visit www.samsung.com/business or calling 1-866-SAM-4BIZ.
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other factors that may cause actual results to be materially different from any future results or implied by such
statements. These factors include, but are not limited to, fluctuations in inventory valuation and risk of
declinking prices of new computer equipment, dependence on sales to the Federal government or prime
contractors for the Federal government, its ability to effectively compete, the possible need to raise additional
capital, a limited public market for its common stock, among other risks. AnythingIT Inc.’s future results may
also be impacted by other risk factors listed from time to time in its SEC filings. Many factors are difficult to
predict accurately and are generally beyond the company’s control. Forward-looking statements speak only
as to the date they are made and AnythingIT Inc. does not undertake to update forward-looking statements to
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