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ABOUT US

When you gift jewellery you achieve immortality in their heart.



About Us

We are one of the oldest business families in India with a family legacy of 109 years in business. Started for the noble cause of nation-building and self-sustenance in a pre-independent India, the forefathers believed ethical, honest and transparent business practices should form the foundation of the group.

CMD's Message

T.S. Kalyanaraman

Today, when I look around me, business is all about toplines, bottomlines and market capitalisation. But Kalyan entered into business in a pre-independent India to build a better India, as our forefathers believed ethical, fair business will make India self-sufficient and strong.



Personally, I believe Kalyan Jewellers' major achievement is the trust we have earned from millions of people across the length and breadth of a huge subcontinent like India, and abroad in the GCC.

We have always believed in fair and transparent business. We have believed that the customer should be understood so well that we know his needs much before he understands them himself. We have believed that an enlightened customer is the best customer. These are the simple principles that have helped us reach where we are today.

Today, Kalyan Jewellers has 122 retail stores spread across INDIA and MIDDLE EAST. Pampered by your unbound love and support and with the blessings of the Almighty, we believe we are in the right path towards the accomplishment of our vision to open stores and serve customers across the world.

ED's Message

Rajesh Kalyanaraman - Executive Director

I feel our biggest differentiator is not only the ability to understand local, think local and act local, but at the same time bring in our vast experience and sourcing strength out of operating in multiple markets. Jewellery is a complicated product, because tastes vary even within the same state. What helps us here is the huge variety of products we stock from artisans across the country and even the Arab countries. We carefully and painstakingly select the designs of our products and customise them according to the demands of the consumer demography of each market we step into as India is such a vast country with diverse tastes.

We have something for everyone. Highly skilled craftsmen create our products along with stringent quality control measures which creates that perfection in the products we sell.



Ramesh Kalyanaraman - Executive Director

We have always visualized everything on a large scale. We always enjoyed making the road and never thought of following a trail. Massive marketing campaigns and launches, path-breaking ads which were never-before seen in jewellery advertising, multi-storey large format jewellery showrooms, same-day multi-launch ceremonies and events. We have always worked with the best to endorse our brand at all levels, our brand ambassadors come from very respected families in their states, and they are known worldwide among their diaspora. We introduced a lot to jewellery retailing - customer loyalty programs, price tags, customer service centers, corporate tie-ups and many such things. We have always believed in thinking ahead of the customer, in his interest, for his interest.

We have immense gratitude towards everybody who set their feet into a Kalyan store and we would always want

everyone to continue to be a part of this vibrant family at Kalyan and we will do anything and everything for that.



Vision

Our Vision is our framework that guides our business and everything about it

To understand and delight the world, translating everyone's dream and personality into jewellery, and spread the happiness from it to all.

Mission

Our mission declares our purpose of existence as a company and our objectives.

To give every customer much more than what he asks for in terms of quality, selection, value for money and

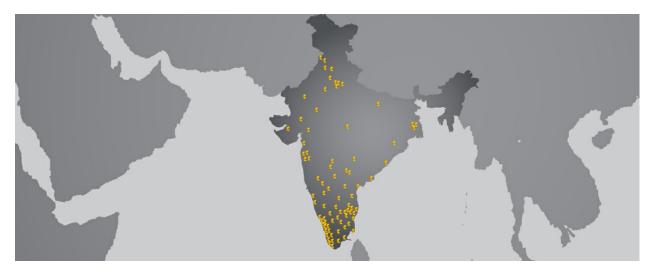
customer service, by understanding local tastes and preferences and innovating constantly to eventually provide an unmatched experience in jewellery shopping.

Our Network

We are spread across India and the middle east. We have 90 stores across all major cities in India.

INDIA

We are present in all the major states of India. The My Kalyan program brings jewellery close to rural areas through mini-stores.



OVERSEAS

We have 31 showrooms in the GCC spread across UAE, Qatar, Kuwait and Oman.

Association

We associate with global icons who bring out our core message in the best way possible. Our ambassadors come from incredibly well-respected families and are renowned for their credibility worldwide.



Customer Stories

Sandhya,

Dubai

We are very satisfied with the service provided by
Mr. Raymond. And we are very happy to
purchase in Kalyan. Thank you for the good

service.

Really appreciate the sales man which we deals with, Mr.. Binesh Vijayan. and the Kalyan, the way they approaches the customers and train their staff also well and good.



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