



SWAROVSKI



ABOUT SWAROVSKI | SEPTEMBER 5, 2017

CORPORATE FACTS



The Swarovski Group comprises Swarovski Optik, which produces precision optical instruments such as telescopes and binoculars; Tyrolit, a leading producer of grinding, sawing, drilling, and dressing tools, as well as a provider of tools and machines; and the Swarovski Crystal Business.

[Download the 2018 Corporate Fact Sheet >](#)

SWAROVSKI CRYSTAL BUSINESS

The Swarovski Crystal Business, which was founded in 1895, represents the largest area of business for

This website uses cookies to improve your user experience. Review our [cookies information](#) for more details.

ACCEPT

Swarovski is a Member of the Responsible Jewellery Council (RJC) and the United Nations Global Compact (UNCGC).

Swarovski's production locations are Austria, India, Thailand, Vietnam, Serbia, and the US and its products are sold in approx. 170 countries.

SWAROVSKI

[Explore the world of Swarovski](#)



One of the world's leading suppliers of grinding, cutting, drilling, honing, dressing and polishing tools
and machines



SWAROVSKI OPTIK

Swarovski Optik is a leading supplier of long-range binoculars, scopes and optic accessories for hunting, nature observation, travel and leisure.

TYROLIT

Tyrolit, which was founded in 1919, is one of the world's leading manufacturers of bonded grinding, cutting, sawing, drilling and dressing tools and a system supplier of tools and machines for the construction industry. Tyrolit offers its customers cost-efficient and „green“ solutions in four business units. Moreover, with its global sales network and a team of experienced application engineers, Tyrolit provides top-quality service. Tyrolit has 27 production locations in 11 countries and on five continents.

SWAROVSKI OPTIK

Swarovski Optik, which was founded in 1947, is one of the world's leading manufacturers of high-

precision long-range optical products for the highest quality standards and superior operating comfort and one of the world's leading suppliers of long-range optics for hunting, nature observation, and birding as well as travel and leisure. Swarovski Optik products are sold in 85 countries worldwide.

KEY FACTS 2016

SWAROVSKI GROUP

Revenue: EUR 3.36 billion

Number of employees: approx. 32,000

SWAROVSKI CRYSTAL BUSINESS

Revenue: EUR 2.6 billion

Number of employees: approx. 27,000

Total number of stores worldwide: approx. 2,800

Number of countries with a brand presence: approx. 170

TYROLIT

Turnover: EUR 635 million

Number of employees: 4,260 employees

Production facilities: 27 facilities in 11 countries

Sales locations: Argentina, Australia, Austria, Belgium, Brazil, Canada, China, Czech Republic, Denmark, Estonia, Finland, France, Germany, Hungary, India, Indonesia, Italy, Netherlands, Norway, Poland, Portugal, Russia, South Africa, Spain, Sweden, Switzerland, Thailand, UK, UAE and the USA

SWAROVSKI OPTIK

Revenue: 140 million euros

Employees: 850 employees

Production Facilities: 1 facility located in Tyrol, Austria

Sales Locations: Swarovski Optik products are sold in 85 countries worldwide



MANAGEMENT

Swarovski is run by the Executive Board of five fifth-generation family members.

[executive board biographies >](#)

DISCOVER MORE



NEWS

SALONE DEL MOBILE 2018



NEWS

ART CENTRAL 2018



WORLD OF SWAROVSKI

GOOD HAIR DAY

NOW TRENDING



SWAROVSKI



 @SWAROVSKI

Are you all about spots, stars or stripes? @victoriashoes latest collection for #athleisurebeats have all three. O... <https://t.co/h04CRFBVH4>

FOLLOW US:



TERMS AND CONDITIONS

PRIVACY & COOKIES POLICY

CALIFORNIA SUPPLY CHAINS ACT

IMPRINT

GENDER PAY REPORT

© SWAROVSKI GROUP 2018