

# Shiseido at a Glance

## Corporate Profile



Foundation: 1872  
Incorporation: 1927  
Number of group companies: 85  
(excluding Shiseido Co., Ltd. and including nonconsolidated subsidiaries and equity-method affiliates)  
Capital: 64.5 billion yen  
Total Assets: 949.4 billion yen  
Number of Employees: about 46,000  
(for the Shiseido Group)

### Registered Head Office

5-5, Ginza 7-chome, Chuo-ku, Tokyo 104-0061, Japan  
Tel: +81-3-3572-5111

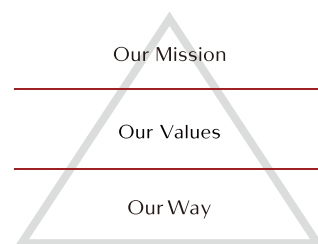
### Main Office

6-2, Higashi-shimbashi 1-chome, Minato-ku, Tokyo  
105-8310, Japan (As of December, 2017)

## Our Mission, Values and Way



### Our Mission, Values and Way



### Our Mission

We cultivate relationships with people  
We appreciate genuine, meaningful values  
We inspire a life of beauty and culture.

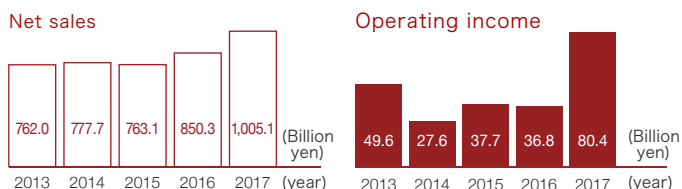
### Our Values

In Heritage, Excellence  
In Diversity, Strength  
In Innovation, Growth

## Medium - and Long- Term Strategy VISION 2020



## Results of Operations



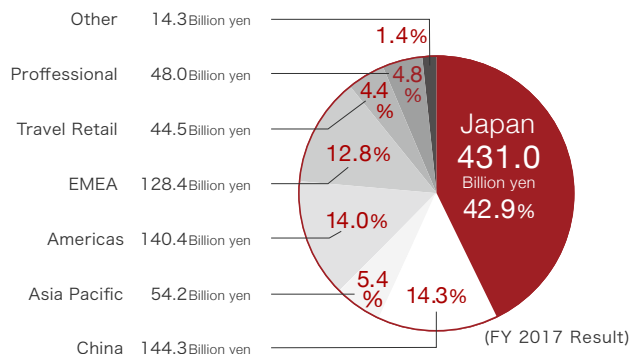
\*FY2015 was a transition period comprising 9 months (April – December) for the Company and most of its subsidiaries in Japan and 12 months (January – December) for its subsidiaries overseas. From 2016, all Group companies will operate on a fiscal calendar of January-December.

## Overseas Development

Number of countries and regions in which Shiseido group has presence:	about 120	R&D base:	8
		Manufacturing base:	11

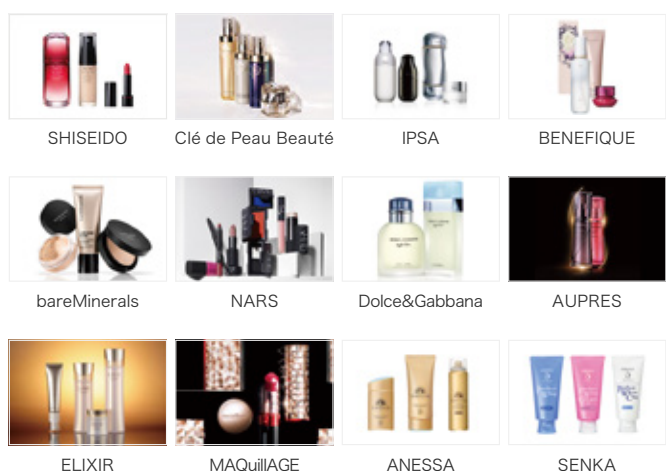
(As of Jan., 2018)

### Sale by Reportable Segment



\*Travel Retail : Operations of worldwide duty-free stores generally excluding Japan.

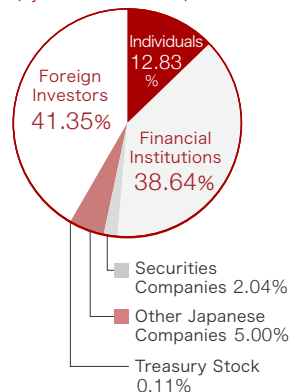
## Major Brands / Lines



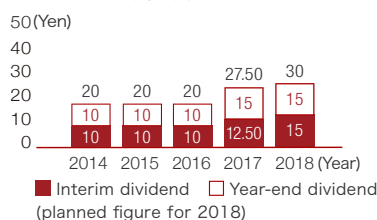
## Stock Data (As of Dec. 31, 2017)

Number of shares outstanding: 400,000,000  
Number of shareholders: 42,604  
Share units: 100

### Composition of Shareholders (by number of shares)



### Annual dividends



SHISEIDO