



What is Coca-Cola doing to reduce energy use, waste and packaging?

Sustainability is at the heart of the way Coca-Cola does business. We have ambitious goals and recognise there is a lot more we can do. But on key issues such as energy use, waste reduction and packaging we believe we are moving in the right direction.

Our bottling partner, [Coca-Cola European Partners](#) has set a target to reduce the absolute carbon footprint of our business operations by 15 percent by 2020 from a 2007 baseline. To reach that goal, throughout the whole of our business we've been looking to see where we can make energy savings – from installing energy-saving devices and more energy-efficient LED lighting on our fridges and coolers, to reducing distribution emissions through more efficient storage and backhauling – where we team up with customers and make sure lorries are loaded for both legs of a journey. And now all our manufacturing sites send zero waste to landfill.





We're also looking at packaging, as this represents around 52% of our carbon footprint: we focus on reducing the amount of packaging material we use (by making our bottles and cans lighter); using recycled and renewable materials and encouraging everyone to recycle their soft drinks packaging more often.

For example, we use an average of 25 per cent recycled material in all our plastic bottles, our glass bottles contain 37 per cent recycled glass and our cans 50 per cent recycled aluminium. Our [glaceau smartwater](#) bottles also contain PlantBottle™ packaging, which is 100 per cent recyclable and made with up to 30% renewable plant materials, reducing our reliance on fossil fuels for plastics.

Related Items

[ENVIRONMENT](#)

[SUSTAINABILITY](#)

[PACKAGING](#)

[RECYCLING](#)

[DRINKS](#)



Like One person likes this. [Sign Up](#) to see what your friends like.



RELATED LINKS

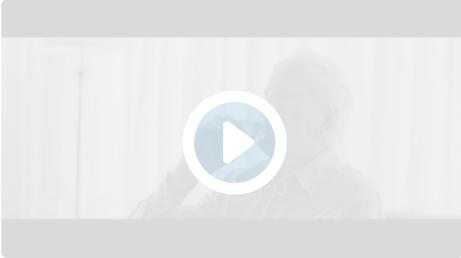
- [Is the Coca-Cola formula kept secret because the company has something to hide?](#)

- Does Coca-Cola taste different in different countries?
- Does Coca-Cola use voluntary on-pack recycling labels on their drinks?
- Does Coca-Cola contribute to obesity?
- How much sugar is in Diet Coke?

Tweets by @CocaCola_GB

 **Coca-Cola GB**  @CocaCola_GB 

Need a bit of [#MotivationMonday](#)? Mr Hadley broke free with Coca-Cola Zero Sugar and so can you. What will you try today? [#BreakFree](#)



  19 Feb 2018

 **Coca-Cola GB**  @CocaCola_GB 

The Coca-Cola Anthem for the 2018 FIFA World

[Embed](#)

[View on Twitter](#)

FAQ TOPICS

- » Drinks
- » Ingredients
- » Health
- » Sustainability
- » Company
- » History
- » Community
- » Rumours



How we're helping you enjoy less sugar

QUICK READS

- » 5 ways we're helping you enjoy less sugar
- » Infographic: discover the difference between our...
- » Treat your senses to the perfect serve

EXPLORE JOURNEY

BRANDS

BUSINESS

CULTURE

SPORT

INNOVATION

HEALTH

COMMUNITY

HISTORY

ENVIRONMENT

COCA-COLA ON SOCIAL



107351548
LIKES



145600
FOLLOWERS



0
FOLLOWERS



7048009
VIEWS



24947
PHOTOS



0
FOLLOWERS



8378
ITEMS

HOME

BRANDS

REDUCING SUGAR

COMMUNITY

SUSTAINABILITY

FAQS

NEWSROOM

ABOUT US

ABOUT US

NEWSROOM

▶ CONTRIBUTORS

▶ ABOUT US

▶ TOPICS

▶ BRANDS

▶ UNCLIPPED

Cookie Notification

X

We use cookies to deliver the best possible web experience. By continuing and using the site, including by remaining on the landing page, you consent to the use of cookies. If you wish to disable them, please take a look at our [Cookies Policy](#). Please note that parts of the site may not function correctly if you disable all cookies.

ACCESSIBILITY

CONTINUE

© 2017 THE COCA-COLA COMPANY