

# Unilever - statistics & facts

## Overview

## Editor's Picks

## Statistics

Unilever is a multinational consumer goods company that produces food, beverages, cleaning agents, and personal care products. The company began in 1929 as a merger between a margarine producer and a soap maker and today boasts around 400 brands. Some of Unilever's most prominent brands are Lifebuoy, Dove, Axe, and Sunsilk. Until recently, the company's headquarters were divided between Rotterdam and London but, in 2020, Unilever became a fully British company. In the following year, the Unilever Group was listed as the [fifth largest FMCG company worldwide](#) in terms of sales.

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## KEY INSIGHTS

Revenue of the beauty & personal care market worldwide

[528.6bn USD](#)

Most popular FMCG brand worldwide

[Coca Cola \(The Coca-Cola Company\)](#)

Revenue of the global home & laundry care market

[180.3bn USD](#)

## COMPANY INSIGHTS

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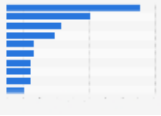
Nestlé Sa

The Procter & Gamble

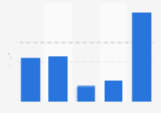
Pepsico

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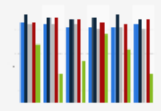
Editor's Picks



Revenue of the leading 10 beauty manufacturers worldwide 2022



Unilever: operating profit 2011-2022, by product segment



Unilever: quarterly sales by segment Q3 2022 - Q4 2023

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Key figures

The most important key figures provide you with a compact summary of the topic of "Unilever" and take you straight to the corresponding statistics.

UNILEVER OVERVIEW

Unilever Group global revenue	<a href="#">60.07bn EUR</a>
Number of Unilever employees worldwide	<a href="#">138,000</a>
Leading deodorant vendor in the U.S.	<a href="#">Unilever</a>
Revenue of Unilever in the U.S.	<a href="#">12.12bn EUR</a>

UNILEVER BY PRODUCT SEGMENT

Global revenue of Unilever's personal care segment	<a href="#">13.6bn EUR</a>
Unilever's global operating profit of the nutrition segment	<a href="#">4.5bn EUR</a>

Unilever's beverage industry sales

[2.22bn USD](#)

#### UNILEVER BRANDS

Global brand value of Dove

[6.5bn USD](#)

Ben & Jerry's sales in the U.S.

[910.68m USD](#)

Popularity of Vaseline among U.S. female consumers

[83%](#)

Global household penetration rate of Comfort

[13.5%](#)

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