



Preserving the beauty of the planet also means preserving its biodiversity. Natural ecosystems have been damaged, with major consequences for lands and communities across the world, including in terms of their resilience to climate change. We are committed to protecting and preserving biodiversity, a unique bounty.

At L'Oréal, we use approximately 1,704 raw materials from nearly 328 species of plants. This is why we see biodiversity as an important and growing source of innovation and are committed to sourcing our ingredients in a sustainable and responsible manner.

Our teams are also constantly improving our products' environmental profile. In particular, they have been focusing on improving our formulas' biodegradability and water footprint, and continue to intensify their efforts.

“Currently, 94% of the biobased ingredients for formulas are traceable and come from sustainable sources, non of them are linked to deforestation. By 2030, we will reach 100%”



commitments for 2030

Our commitments for 2030 will help strengthen our efforts to protect biodiversity along our entire value chain while minimizing the land occupancy needed for all our activities.

But while reducing our impact across our value chain is necessary, we know that it is insufficient. We want to go further and help address some of today's most pressing environmental challenges, including the need to restore damaged natural ecosystems.

We invest in nature to protect and restore biodiversity.

L'Oréal Groupe launched the L'Oréal Fund for Nature Regeneration. This €50 million impact fund was created to support innovative projects that help restore damaged ecosystems such as forests, mangroves, marine areas and degraded lands. At L'Oréal Groupe, 1 million hectares of ecosystems will be restored by 2030.



TARGETS BIODIVERSITY

Our targets

100%

0

100%

By 2030, 100% of the bio-based ingredients for formulas and packaging materials will be traceable and will come from sustainable sources. None of them will be linked to deforestation.

To limit our impact on natural habitats, we are committing to holding flat, by 2030, the total land occupancy vital to the sourcing of our ingredients, compared to 2019.

By 2030, 100% of our industrial sites and all our operated buildings will have a positive impact on biodiversity, compared to 2019.

What we’ve achieved so far





97%

In 2022, 97% of new or renovated products had an improved environmental or social profile, that means they are eco-designed.

100%

100% of our supplies of palm oil, palm oil derivatives and palm kernel oil derivatives have been certified sustainable in line with RSPO criteria since 2012.

98%

98% of paper used for the instructions included with products is certified as sustainable.

[Read the Biodiversity Report 2022](#)

L'Oréal committed to respecting more biodiversity

In 2022, among the raw materials newly referenced by the Groupe 63% in number were renewable and 40% in number respected green chemistry

This represents approximately 1,704 ingredients from nearly 328 plant botanical species sourced in over a hundred countries. 94% of these renewable ingredients are derived from sources certified as sustainable.



[Read More](#)





respecting biodiversity

From solidarity sourcing to sustainable and responsible farming practices, we act daily to preserve the diversity of nature and the beauty of the planet.



Commitments

The Centella Asiatica, a Plant that Cares for the Skin and Communities



Brands

Biodiversity Protection at the Heart of Lancôme's Approach



Contributing to the Regeneration of Nature

We believe reducing our impact is necessary but insufficient and that the damage that has already been done needs to be repaired.

To help tackle this problem, we want to go beyond our efforts to reduce our impact on biodiversity across our value chain and contribute to repairing natural ecosystems.

This is why we are creating the L'Oréal Fund for Nature Regeneration.

Find out more about the Fund for Nature Regeneration

Focus On





In 2020, L'Oréal defined a 2030 Forest Policy, to extend the scope and depth of our actions for sustainable forest management, with a focus on human rights and improved living conditions for local communities.



Sharing beauty with all

Stepping up ambition to conserve the world's forests



Sharing beauty with all

L'Oréal Takes Palm Oil Sustainable Sourcing One Step Beyond



- Group
- Commitments
- Brands
- Beauty Science
- Careers



