Bally has a rich legacy as a respectful and responsible business. We are a company that cares, and while we remain proud of our storied past, our focus has shifted to what needs to be done in creating a better, brighter future for the mutual benefit of all, people and planet, for generations to come.

Our annual Sustainability Report, first published in 2020, chronicles the company-wide stories that keep us accountable to our commitments. In communicating the recent steps we’ve taken to benchmark our Sustainability performance to date, we set goals to mitigate our environmental footprint and promote social and economic well-being in accordance with the United Nation’s Sustainable Development Goals (SDGs).

As a signatory of The Fashion Pact, we are also working across the industry to develop our science-based targets. Since Bally has begun reporting in 2020, we have reported in accordance with the Global Reporting Initiative (GRI).

We continue to look toward the future, to cultivate Bally’s deeply-embedded ethos to place purpose beyond profit, and to seek new and innovative ways to deliver on that promise—doing better for our people, product and planet.

Our Sustainability Reports