THE BURBERRY FOUNDATION

The Burberry Foundation was set up in 2008 by Burberry Group Plc as an independent charity dedicated to using the power of creativity to drive positive change in our communities and build a more sustainable future.

Launched in 2022, its new global strategic mission is concentrating its resources on addressing the issue of empowerment for left-behind youth and to expand the Foundation’s activities to the key operational geographies of Burberry Group Plc. The Foundation announces two new partnerships with charitable enterprises International Youth Foundation (IYF) and OnSide to achieve our goals.

The Burberry Foundation’s new mission is grounded in the belief that young people, regardless of their backgrounds, can create ideas, innovative solutions, and connections for a better future.

The Foundation is dedicated to empowering young people and enabling the next generation to unlock their creativity and drive positive change. Young people who have positive role models, safe spaces, and opportunities to develop and exercise their creativity can become empowered, self-confident individuals.

The Foundation will focus its grant-making to support a number of youth clubs and community-based organisations around the world that are working to break down barriers faced by marginalised young people. At the heart of disadvantaged communities, youth clubs provide safe spaces and essential services to help young people gain confidence and develop valuable skills to improve their lives and progress their career pathways.
Through working with a global delivery partner, the Foundation aims to co-develop and support innovative solutions to youth challenges that generate long-term sustainable impact.

OUR TARGETS

EMPOWER YOUNG PEOPLE TO CREATE BETTER FUTURES:

- Our aim is to positively impact 500,000 people by FY25/26, particularly young people in underrepresented communities primarily through The Burberry Foundation

INCREASE VOLUNTEERING OPPORTUNITIES FOR COLLEAGUES:

- We commit to a 10% increase in volunteering hours in FY23/24 and >20% increase in the number of employees volunteering in FY23/24

OUR PROGRESS HIGHLIGHTS

EMPOWER YOUNG PEOPLE TO CREATE BETTER FUTURES:

- We positively impacted the lives of over 1 million people over the last five years through community-based projects We have donated over 10,000 books to libraries and creative spaces in the UK, US and across Asia as part of our brand campaign with Marcus Rashford MBE
- Through our ReBurberry fabric donation programme, we have donated leftover fabrics to over 30 fashion schools since the start of the programme in FY20/21, supporting emerging talent and encouraging sustainable practices
- Read more about our communities impact in our first dedicated social impact report here.

INCREASE VOLUNTEERING OPPORTUNITIES FOR COLLEAGUES:

- During FY 21/22, Burberry employees participated in over 85 volunteering and fundraising activities, collectively contributing over 7,000 hours to charitable causes

ONGOING INITIATIVES AND POLICIES

Find Out More

COMMITMENTS IN ACTION

Find Out More

USEFUL LINKS

STAY IN TOUCH