

< **Team Members & Guests**

# Women Team Members & Guests

We celebrate and honor the contributions of women at Target. Those contributions are at the very root of our success, and our female leaders, team members, partners and suppliers drive the ideas and experiences — from the products on our shelves to the work behind the scenes — that make the Bullseye go 'round.



## Women's History Month

March is **Women's History Month**, and each year we make it easy for our guests to identify and support women-owned brands across Target.com through a new badge that designates products as “women owned” by the Women’s Business Enterprise National Council (WBENC), which Target has been a member of since 2003. The digital badge indicates that the product has been certified by the WBENC as at least 51% owned, operated and controlled by a woman or women.

**Women's Business Enterprise**

# women's Business Council

One of seven Diversity and Inclusion Business Councils at Target, the Women's Business Council (WBC) supports team members as they develop their careers. WBC members often share insights that help our business and plan events and activities throughout the year to get the team involved in the community.



## Good to know

Target strives for equity for its women team members and celebrates their achievements and contributions to Target's success:

- 58% of Target team members are women and 50% of Target's leadership team is women.
- Half of Target's stores are run by women.
- We pay all team members equitably, regardless of gender, race or ethnicity.
- One third of our Board of Directors are women.
- In 2019-2021 we:
  - Increased female representation in Target India by 24%.
  - Steadily increased promotions of women to senior leadership positions by 16%.
  - Doubled the promotional rate of women of color to senior leadership.

[More about our DE&I goals](#)



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Workforce Diversity Report

[Target's latest workforce diversity data](#)



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## Awards and recognitions

- Target was named on Seramount's **2021 Top Companies for Executive Women** list
- AnitaB.org named Target as a **2021 Top Companies for Women Technologists Leader**
- Great Place to Work recognized Target as a **Best Workplace for Women 2020**
- Working Mother and AVTAR Women named Target to the 2020 Top 10 Best Companies for Women in India
- Working Mother Media named Target as part of the **Top 50 Best Companies for Multicultural Women** in 2019
- In 2018, the National Association for Female Executives named Target one of the **Top Companies for Executive Women**

## Related articles

TEAM



March 22, 2019

## Meet Three of the Amazing Women at Target Who Inspire Us

TEAM



June 24, 2019

### Meet Product Designers Making Meaningful Moments for Target's Guests

TEAM



March 6, 2020

### This Target Event in Bangalore, India, Sparked a New Community for Women in Technology

TEAM



March 10, 2022

### Target Celebrates 2022 Women's History Month with 'My Womanhood' Campaign

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When I saw my first project with Target complete, I thought, "We built this!" We

were extremely proud to be associated with such a prominent brand. I wanted to do more and become part of the team.

**BRENDA CURRY**

PARTNER, CURTOM-DUNSMUIR

CONSTRUCTION AND TARGET SUPPLIER

SINCE 2000

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A **BULLSEYE** VIEW





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