



*"Doing business is a social act that implies a real responsibility towards work, workers and the territory".*

**Patrizio Bertelli, CEO Prada Group**

Respect for the places where its production sites are situated has been a guiding principle for the Prada Group since its founding. Recognizing that any new construction has a significant impact on the surrounding territory, and that this decision should only be made when necessary, the Prada Group has demonstrated its absolute commitment to renovating and repurposing existing structures in an intelligent and artful way.

landscape. These buildings are designed to harmonize with the territory that hosts them, without creating imbalances.

### PRODUCTION SITES OVERVIEW

Data as of 31 december 2021



23

INDUSTRIAL SITES

20

in ITALY

235,000

SQM TOTAL AREA

#### LEATHER GOODS

##### Arezzo - Italy

Via Gobetti, 82/86  
52100 Arezzo (AR)

##### Figline - Italy

Via Urbinese, 33 Località Matassino  
50063 Figline e Incisa V.no (FI)

##### Figline - Italy

Via J.F. Kennedy, 21  
50063 Figline e Incisa V.no (FI)

##### Limoges - France

65 Route de Périgueux Lieudit Parpaillat  
87170 Isle

##### Milan - Italy

Via Ripamonti, 129  
20141 Milan (MI)

##### Piancastagnaio, Siena - Italy

Via Arno, 39  
53025 Piancastagnaio (SI)

##### Scandicci, Florence - Italy

Via Pisana, 463  
50018 Scandicci (FI)

##### Sibiu - Romania

Popa Șapcă, 1  
550108 Sibiu, Jud. Sibiu

##### Terranuova, Arezzo - Italy

Via Poggilupi, 992-998  
52028 Arezzo (AR)

##### Valvigna, Arezzo - Italy

Strada Lungarno, 1213-1261  
52028 Valvigna (AR)

#### FOOTWEAR

##### Buresta, Arezzo - Italy

Via Aretina, 552-556  
52025 Arezzo (AR)

##### Civitanova Marche, Macerata - Italy\*

Via Pertini, 41  
63812 Civitanova Marche (MC)

\* the location is currently being used to store materials

##### Dolo, Venice - Italy

Via Dell'Industria, 1/A  
30031 Dolo (VE)

##### Levane, Arezzo - Italy\*

Via Carducci, 6  
52023 Levane (AR)

\* the location is currently being rented out to a third party

##### Montegranaro, Fermo - Italy

Via Alpi, 97 Loc. Villa Luciani  
63812 Montegranaro (FM)

##### Northampton - UK

St. James Road  
Northampton NN5 5JB

##### San Giovanni Valdarno, Arezzo - Italy

Via Pruneto, 6  
52027 San Giovanni Valdarno (AR)

#### CLOTHING

##### Ancona - Italy

Via Luigi Albertini, 20  
60131 Ancona (AN)

##### Città di Castello, Perugia - Italy

Via C. Treves, 13 Loc. Cerbara  
06012 Città di Castello (PG)

##### Fucecchio, Florence - Italy

Via F. Magellano, 5/7  
50054 Fucecchio (FI)

##### Levanella, Arezzo - Italy

Via Aretina, 403  
52025 Levanella (AR)

##### Montone, Perugia - Italy

Via dell'Industria, 10-12  
06014 Montone (PG)

##### Torgiano, Perugia - Italy

Loc. Ferriera, 46  
06089 Torgiano (PG)



upgrading and reorganizing the entire manufacturing structure in order to preserve our artisanal know-how, support the technological development of the production processes, and improve the quality of the work environment.



2015



2016



2017







2019

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2020

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## GARDEN FACTORIES

Four of the most important factory projects were entrusted to Guido Canali, a master of sustainable architecture.

### LEVANELLA NEW LOGISTICS HUB

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Levanella Logistics Hub in Tuscany is the central node of a major logistical reorganization plan, dedicated to the finished product. Architect Guido Canali designed it with particular attention on respect for the environment and the well-being of the workers.

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**VALVIGNA**

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historical archives of the leather goods and footwear collections, the offices for general services and industrial administration, an auditorium, systems areas and the Prada Group data processing center.

This industrial site is the result of a subtle balance between architecture and nature. Recover a degraded territory and mitigate the landscape impact of the planned construction, are the main points of the endeavor undertaken by the Prada Group and by architect Guido Canali during their long-lasting collaboration.

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## **MONTEVARCHI**

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In this site, the prototyping activity is dedicated to Prada Women's footwear, as well as the Linea Rossa and Car Shoe collections.

Montevarchi produces about 700 pairs of shoes every day. At Montevarchi, conservation and respect for the place are at the center of the architectural project. The structure extends horizontally in order to limit an impact that could be perceived as oversized compared to its surrounding context.

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## MONTEGRANARO

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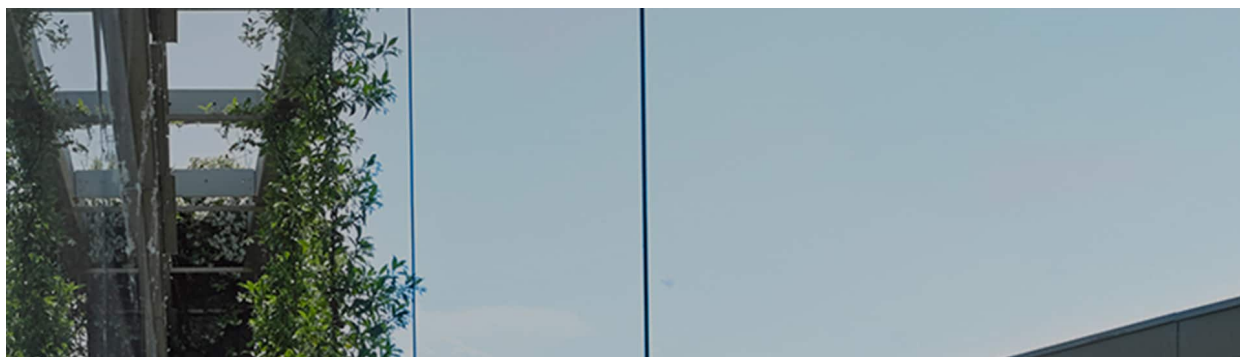
At Montegrano, in the Marche region, stands the first "garden factory" of the Prada Group.

approach that will characterize the most important industrial sites of the Group.

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## SUGGESTIONS







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**IR Highlights**



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