



Our Story



Newsroom



Investor Relations

## st ESG report

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Environmental, Social and Governance (ESG) report which sets out its commitments and outlines how the supermarket will make it easier and affordable for customers to

is recognising the growing importance of ESG issues to customers, investors, Asda serves. It brings together existing and new commitments and builds on Asda's previous programme.

Following extensive research with more than 3,000 customers to understand which ESG-issues matter most to them. This showed that affordable greener choices, reducing single-use plastic and reducing food waste were the top three priorities for customers.

Sustainably, Asda has today reaffirmed its 'Greener at Asda' price promise – a commitment that all greener products will not cost more than packaged equivalents.

As part of Asda's future facing commitments including:

- Enabling customers to shop sustainably through the 'Greener at Asda Price' promise
- Being net zero in business by 2040 – a journey that includes reducing Green House Gas emissions by 2025
- Reducing single-use plastic from products by 2025
- Ensuring all commodities such as cotton and cocoa are all sustainably sourced by 2025

, by 2025 as part of the Courtauld commitment  
the end of this year through our Fight Hunger programme (2018-2021) to communities  
of healthy (non-high fat, salt or sugar) Asda own-brand products to 60% by 2024

**resident, said:** “Asda has always been a retailer that sits at the heart of the communities it  
2 months have highlighted the important role we play in helping to tackle societal

idemic, we have not lost sight of our wider ESG responsibilities and this report provides an  
e issues that matter most to our colleagues, customers and communities and importantly  
It builds upon our existing create change for better commitments and the resilience we  
this means we are well positioned to help customers make greener, healthier and responsible

customers with sustainable choices, Asda recently announced the extension of its  
ge Kilo to sell pre-worn clothes in 50 stores across the UK. The move will reduce  
usands of tonnes of clothing from going to landfill each year.

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ks quarter-of-a-century as the UK's cheapest major supermarket

ounces leadership changes

ASDA

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