

Owned and Operated

Why

Patagonia is a global company with a global footprint. We own and operate offices in the United States, the Netherlands, Japan, South Korea, Australia, Chile and Argentina. We also operate two distribution centers—our facilities where we receive goods from factories in the US and overseas—and more than 70 Patagonia stores worldwide.

In comparison to the footprint of our full supply chain, the emissions associated with our owned-and-operated facilities are much lower. For example, the carbon footprint of our own facilities is only 3 percent of our total footprint. Because we have much more control over our owned facilities, we are committed to cleaning up our own house before asking others to follow suit.

Where We Are

Energy

As of 2020, we are at 100 percent renewable electricity in the United States and 76 percent globally, achieved through both on-site and off-site installations. In the US, we have on-site installations at our Reno and Ventura campuses and have installed more than 1.5 MW this year alone. We've also funded more than 1,000 solar arrays on residential homes across the country. Worldwide, we have installed over 600 kW of solar panels cantilevered over farmland, which allows the cultivation of sun and crops, and we are currently investigating additional renewable investments in countries where we own and operate offices and stores.

Our Scope 1 and Scope 2 greenhouse gas emissions totaled 5,186 metric tons of CO₂e in 2020. Scope 1 refers to direct emissions from the organization, effectively natural gas that we burn to heat the buildings that Patagonia owns or leases. Scope 2 emissions are from electricity that Patagonia purchases from utility companies.

While we focus a lot on investing in renewables, we also work hard to lessen our demand for energy in the first place.

Our sustainable building principles push us to design, build and operate buildings in a way that minimizes the need for energy, such as using daylight-design features.

Transportation

Our greenhouse gas emissions footprint for shipping (both inbound and outbound) is around 8 percent of our total emissions footprint.

To reduce our transportation footprint, we are increasing the use of drop-shipping (a way of shipping directly from factories to international distribution centers), minimizing the need for inbound air shipments and reducing the need for two-day shipping options for customers, and we have opened our East Coast Distribution Center in Pennsylvania, allowing us to reach 95 percent of the US in three days without using air shipping.

Waste

To limit the waste we create in our owned-and-operated facilities, we are installing composting systems at all facilities; phasing out single-use plastics in our purchasing practices, café and stores; training our employees on zero-waste initiatives; digitizing our entire accounting and payroll processes; installing waste stations and proper signage so employees accurately sort trash, recycling and compost materials; recycling all our scrap surfboard foam; ensuring all visual merchandising materials are recyclable and working to minimize material use and increase modularization.

Water

In our owned-and-operated facilities, our water footprint is relatively small and mostly comes from basic functions like sinks or toilets or rinsing off our wetsuits after surfing.

We capture all the heating, ventilation and air-conditioning condensation at one of our California facilities, which we then use to water all the plants on-site. To further limit our water usage, we prioritize low-flow toilets, faucets and showers, and we plant native and drought-tolerant species.

We also installed a bioswale, which captures the rain and stormwater runoff from our main campus in Ventura, California, and naturally filters it before it heads out to the ocean.

Sustainability Principles

We are faced with every day decisions on how best to make environmental choices. Here are some principles that we use to help guide these decisions and move us toward creating no unnecessary harm through our business operations.

[Preferable Purchasing Principles](#)

[Responsible Service Provider Principles](#)

[Sustainable Building Principles](#)

[Paper Procurement and Use Principles](#)

[Packaging and Merchandising Principles](#)

[Product Recycling and Upcycling Principles](#)

What's Next

Our goal is to switch to 100 percent renewable electricity in our global owned-and-operated facilities by the end of 2021. By 2025 we plan to be a zero-waste-to-landfill company. Becoming zero-waste means that almost everything that leaves our doors will go to recycling or compost and not to the landfill. There will always be some outlier materials that we can't find a home for, but we are actively minimizing their use. To do so, we will have to change many of our operations, purchasing practices and behaviors.

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