

Environmental responsibility

Protecting our planet is firmly rooted in the Otto Group's traditions, as environmental protection was defined a corporate goal as early as 1986. Today, we are working with ambitious targets to further minimize our ecological footprint. In doing so, we consider the impact of our products on the climate, ecosystems and society over their entire life cycle: from the extraction of raw

materials to production conditions, from material consumption and shipping to use and disposal by customers. We can achieve the greatest impact by using sustainable materials with regard to textile fibers, wooden furniture, catalogue paper and packaging. In addition, we have adopted the long-term goal of achieving climate neutrality throughout the entire value chain.

Details

Stories on environmental responsibility

Full Speed in Reverse

Circularity - Nature sets the example

Sustainable Furniture from Peatlands

Staying clean!

All stories

Environmental responsibility in detail

Sustainable cotton —
Reduction in CO ₂ emissions —
Animal and species protection —
Handling of chemicals —
Certified wood —
Product safety

"Responsible company conduct will become a license to operate sooner or later." Alexander Birken

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