



As a group, we're committed to making positive changes within the organization. We're deeply aware of our responsibilities towards our stakeholders, the environment and society. With this in mind, we're constantly striving to find new ways to improve the lives of our communities, while reducing the environmental impact of our activities.



## Be the change

A natural evolution of the Landmark Happiness Movement, our Sustainability Report is a step towards reinstating our values and moving ahead on our journey to create a sustainable business for our people and environment.



## CSR initiatives during Covid – 19

Landmark Group brands & Jagtiani Foundation committed AED 15M to support communities impacted by Covid – 19 across Middle East & India



# Health and wellbeing

We assist and encourage people to improve their health and wellness.

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## Social Health Education

Social Health Education, popularly known as SHE, promotes awareness of women's healthcare and hygiene in the low-income neighborhoods of Bangalore, Ch...

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## Beat Diabetes

Launched in 2009, the Beat Diabetes initiative focuses on spreading awareness about the prevention and management of diabetes across the GCC and India...

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## Safe H2O

Access to clean drinking water is necessary for health and to reduce waterborne fatalities across communities. The Safe H2O programme was initiated an...

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## Mid Day Meals

Through the mid-day meal programme we attempt to provide better nourishment to children in school across India. By offering one wholesome meal a day, ...

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## Community support

We work to enrich and empower communities through education, inclusiveness, gender equality and other civic efforts.

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## Life

Founded in 2000, the LIFE Trust is devoted to providing quality education to those who do not have access to it. LIFE collaborates with and complement...

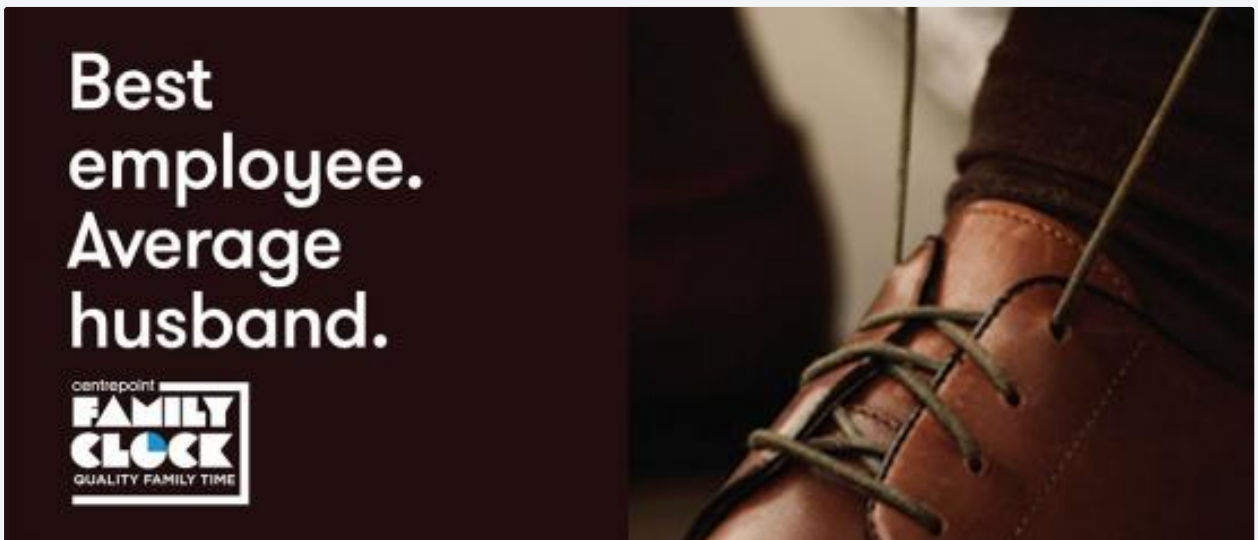
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## Child Safety First

Launched in 2005 by Babyshop, this pioneering initiative promotes awareness about child safety both at home and in vehicles. Through continuous resear...

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## Family Clock

In 2015, Centrepoint launched the Family Clock initiative in connection with the World Family Day, which falls on May 15th. Through this campaign, the...



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## Happy Feet

Recognising that a number of people around the world do not have the means to protect their feet, Shoe Mart, the Group's homegrown footwear brand, has...

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