

2021 Report

The Basics

Company Name: Patagonia

Location: Ventura, CA

Founded: 1973

Full-Time Employees: Approx. 2,000

Products: Outdoor apparel and gear

Social: We consider ourselves an activist company.

Claim to Fame: Since 1985, Patagonia has pledged 1% of sales to the preservation and restoration of the natural environment.

The Culture

THE BEST THING ABOUT WORKING AT PATAGONIA IS:

The people.

WHEN WE'RE NOT WORKING, WE'RE:

Climbing, surfing, running, saving rivers, urban farming, raising our kids.

WHAT WE'RE READING:

All We Can Save: Truth, Courage, and Solutions for the Climate Crisis, edited by Ayana Elizabeth Johnson and Katharine K. Wilkinson

WHAT WE'RE LISTENING TO:

How to Save a Planet; The Daily; Pod Save the People

IF THEY MADE A MOVIE ABOUT OUR WORKPLACE, IT WOULD BE CALLED:

Mars Sucks! Save Our Home Planet

INCLUSION IN THE OUTDOORS MATTERS BECAUSE:

Human communities are integral to the natural world, but they have widely varied experiences and access. We will never be able save our home planet if we don't work at the intersection of sport, environmental activism and social justice.

FIVE YEARS DOWN THE LINE, IT'S OUR HOPE THAT:

Outdoor brands and the environmental movement will work in close partnership with internal and external Black, Indigenous and People of Color, LGBTQ+ and other marginalized communities to advance climate, environmental and social justice. We continue to fight for voting rights and access, as well as lead the way on a regenerative organic agriculture transformation that honors indigenous communities and supports underrepresented farmers.

<< [Back to all Pledge signatories](#)

© 2021 IN SOLIDARITY PROJECT

outdoorceopledge@gmail.com

The Pledge logo by:

[Brooklyn Bell](#)

INFO

[Our Work](#)

[The Pledge](#)

[Partners](#)

[Founder](#)

[Press](#)

[Jobs](#)

ACTION

[Sign The Pledge](#)

[Partner With Us](#)

[Make A Donation](#)

[Contact](#)

