

We're adopting more sustainable and traceable materials without compromising on quality, as we move towards our product lifecycle being regenerative and circular.

MATERIALS

The 1460 boot features iconic and instantly recognisable design characteristics – the yellow welt stitch, grooved sole and black and yellow heel loop – which still provide the foundation for all other product expressions. Fast-forward to today – we're identifying opportunities to put sustainability at the heart of our design. Not only are we increasing the use of sustainable materials in our products, but we are also focused on ensuring our products stand the test of time and their quality is not compromised.

We're investing in the development of more sustainable materials, such as bio-based alternatives, which will support our Commitment for all our footwear to be made from sustainable materials by 2040. For example, our 50/50 Recycled Poly Tract collection includes 50% post-consumer recycled polyester in the uppers, an alternative to standard virgin polyester. As of 2021, our standard Airwair heel loops also include 50% post-consumer recycled polyester. We are also incorporating high-performance recycled material into our laces and linings of relevant footwear.

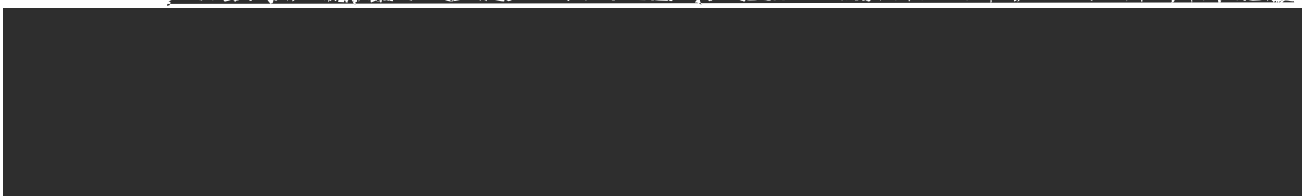
We're also committed to ensuring all relevant teams have annual training on sustainable design thinking and principles by 2022. We are currently developing a "Design Handbook" to ensure our unique sustainability attributes, such as our durability and timeless design, are understood and applied by all generations of the product creation team. By 2028, all

products will align to our defined sustainable design criteria.

Leather



PVC





OUR STANDARD SHOEBOX IS FULLY RECYCLABLE, MADE FROM 95% RECYCLED PAPER AND PRINTED WITH SOY INK.

PACKAGING

By 2028 100% of our packaging will be made from recycled or other sustainably sourced materials.

Most of the packaging we use is to protect and transport our products in our supply chain. We reviewed our supply chain packaging which highlighted several improvements, such as sourcing more packaging with a sustainable certification (such as FSC), discontinuing non-recyclable items, and increasing the recycled content in our packaging.

This exercise also highlighted best practice in some regions, for example reusing boxes in Hong Kong and China, which could be implemented elsewhere in our supply chain. We also introduced a cardboard reuse initiative in our UK and US distribution centres, and we will continue to look for other reduction and reuse opportunities across our operations.

Lifecycle

Hang up your boots

Even the most loved boots will one day come to rest. We want to prevent this for as long as possible through care and repair. By 2040 all of our products will have a sustainable end-of-life option. We are also committed to offering options and guidance for our wearers to maximise useable life by 2025.

ReSouled is the next step forward on our journey to leave things better than we found them – to help our wearers make the most of each pair of DM's. ReSouled is a 'test and learn' trial in the UK which repairs worn or faulty Dr. Martens

footwear which cannot be returned to sale due to their condition.

You can find out more here or in our [FY22 Sustainability Report](#).



DURABILITY AND CARE

One of the most effective ways to reduce the environmental footprint of a product is to prolong its life. Research by WRAP has shown that increasing the lifespan of clothing by only nine months could reduce its annual carbon, water and waste footprint by 20–30%.

The timeless design and durable construction of our products mean they stand the test of time when cared for properly - but even tough shoes need looking after.

Learn how to maximise their life and care for your Docs by following the links below:

[How to polish your Dr. Martens footwear](#)

[How to clean your boots with dubbin wax](#)

[How to protect your leather or suede](#)

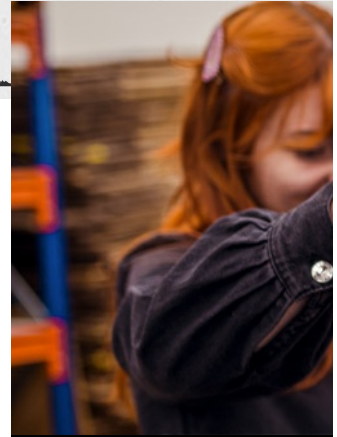
[How to clean suede](#)

How to clean patent leather

How to clean your boots with balsam wax



PLANET



PEOPLE



SITEMAP

ACCESSIBILITY

COOKIE DECLARATION

PRIVACY POLICY

TERMS

MODERN SLAVERY STATEMENT

2022 Dr. Martens plc

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