



Sustainability and Responsibility

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Dear Shoe Lovers,

At Designer Brands, we're passionate about shoes—and we're passionate about selling them the right way. Responsibly, and with the bigger picture in mind. So we're focused on making ethical business decisions, caring about the environment, and acting sustainably as an organization. We think that's what it means to be a conscientious Shoe Lover—it's what we expect of ourselves, and it's what we expect of our partners.

Sustainable practices are central to living Designer Brands' core values of Passion, Accountability, Humility, and Collaboration. We're proud of the ways that we're sustainable as a company—at the same time, we're always looking for ways to get better. That's why we established the Designer Brands Sustainability Committee, a group of leaders focused on improving our current sustainability practices. This committee ensures that business decisions not only make sense for Designer Brands, but also allow us to be a responsible corporate citizen.

We've put together a comprehensive look at the ways we're making sustainable and responsible decisions every day—from energy use and waste to materials and suppliers. We also have a great philanthropic program, in place, called **DSW Gives**. This program focuses on impact areas and philanthropic partners that tie to our mission to inspire self-expression. And moving forward, we'll continue to identify new goals, standards, and next steps.

Designer Brands believes in fashion with integrity, and we want our customers to feel good about shopping with us. Thanks for your interest in Designer Brands—together, we can continue working toward a promising, sustainable future.



Roger Rawlins
Chief Executive Officer

Contact Information

For general assistance concerning Sustainability and Responsibility, contact:

Email: mediarelations@dswinc.com

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