



Diversity & Inclusion

Home

/ About Us

Vendor Code of Conduct

Compliance

EDI

E-invoicing

Inbound Transportation

International Logistics

Merchandising

Contact Us

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Our Commitment to Diversity, Equity & Inclusion

At Designer Brands, we're committed to celebrating our diversity and leading with an inclusive mindset. Inclusion means we have many voices at the table, with every perspective adding to the dialog. We believe in the equality of all people.

Through this work, we inspire authenticity and empowerment to drive the best experience for our associates, customers, and communities.

Business Resource Groups Business Resource Groups (BRGs)

Associate-driven groups organized around a common diversity dimension to foster an inclusive, engaging work environment for all.

Their work influences our organization's diversity & inclusion and business strategies through the lenses of shared experience, background, and allyship while promoting diversity in our workplace and community. Our current groups include:

MySole

Mission: Build an awareness of the uniqueness of Black culture to attract, educate and include

diversity among associates, leaders, and customers.

MySelf

Mission: Inspiring Designer Brands' associates, partners, and customers to live and work with Pride.

MyFamily

Mission: To educate, inform, and promote resources which better the work experience for parents, caregivers, and allies at Designer Brands.

MyLife (Let's Inspire Female Empowerment)

Mission: Inspiring empowerment among female associates and their allies.

MyFuture

Mission: To engage DSW's early career professionals by helping them navigate work, life and their community.

Community Interest Groups (CIGs)

Associate-driven groups with shared interest for business initiatives and goals. CIGs influence the work of Designer Brands through our associates' areas of personal passion, and drive a sense of community and purpose in our organization.

Our Planet:

Mission: To educate and inspire Designer Brands to make sustainable choices, both in and outside of the office.

Techlytics:

Mission: Focusing those who are passionate about data science, innovation and tools to gain insights and help Designer Brands make better business decisions.

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[PRIVACY POLICY](#)

[SOCIAL
MEDIA](#)

[TERMS AND CONDITIONS](#)

[CONTACT US](#)

[SUSTAINABILITY AND
RESPONSIBILITY](#)