



Delivering Joy When it is Needed Most

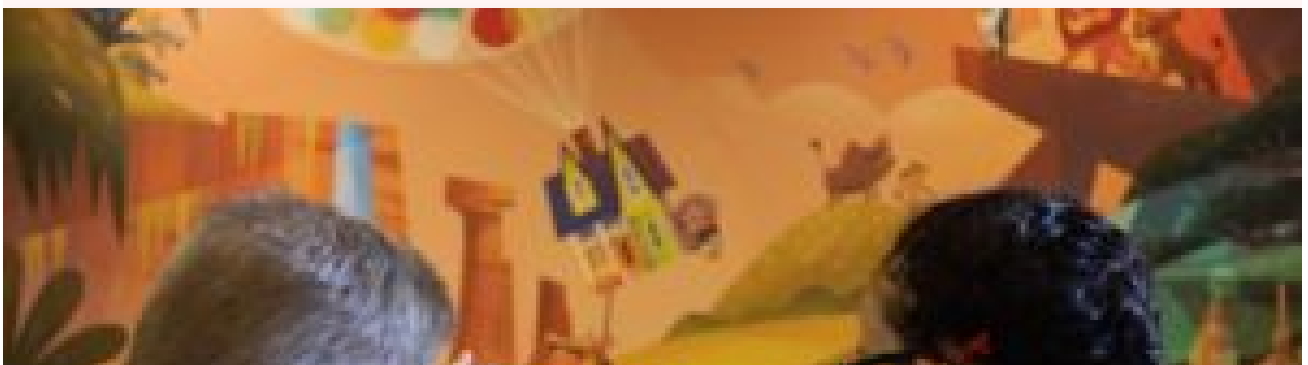
Disney creates immersive experiences and personal moments that deliver comfort and joy to children facing serious illness.



Providing Transformative Wish Experiences

Beginning with the first wish that Make-A-Wish® granted over 40 years ago, Disney has fulfilled more than 145,000 magical wishes globally through Make-A-Wish. Traditionally, Disney grants more than 11,000 wishes annually with 100 wish granting organizations, ranging from theme parks and resorts experiences to movie premieres, shopping sprees, visits from characters and favorite celebrities, sports experiences, and more.

Immersive Experiences & Personal Moments





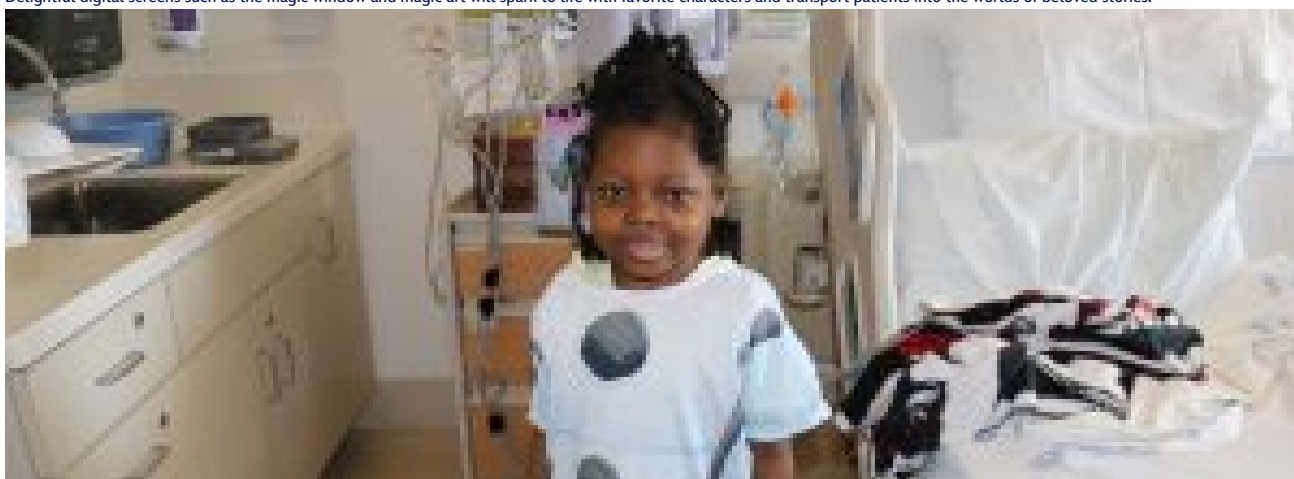
Interactive Murals

Visually stunning wall art draws children into the vibrant worlds of Disney's storytelling. Augmented reality content can be unlocked with the Disney Team of Heroes app for additional surprise and delight moments.



Captivating Digital Displays

Delightful digital screens such as the magic window and magic art will spark to life with favorite characters and transport patients into the worlds of beloved stories.





Empowering Character-themed Starlight Hospital Wear

Favorite characters and designs from Marvel, Star Wars, Pixar, Frozen, Mickey & Friends, ESPN and Disney Princesses help reimagine children's hospital wear as fun, comfy, and colorful. [Learn more](#)



Complimentary Content Access

In-theater movies are made available to children's hospitals through the Disney Movie Moments Program. Child Life teams use the movies and Disney+ content, sometimes on a Disney-designed mobile movie theater, to help ease the fear and anxiety of a hospital visit.





Delightful Deliveries

A variety of toys, books, games, movies and more from across the Disney family of brands give patients choice and a sense of the familiar so their hospital stays are less intimidating.

[Learn More](#)

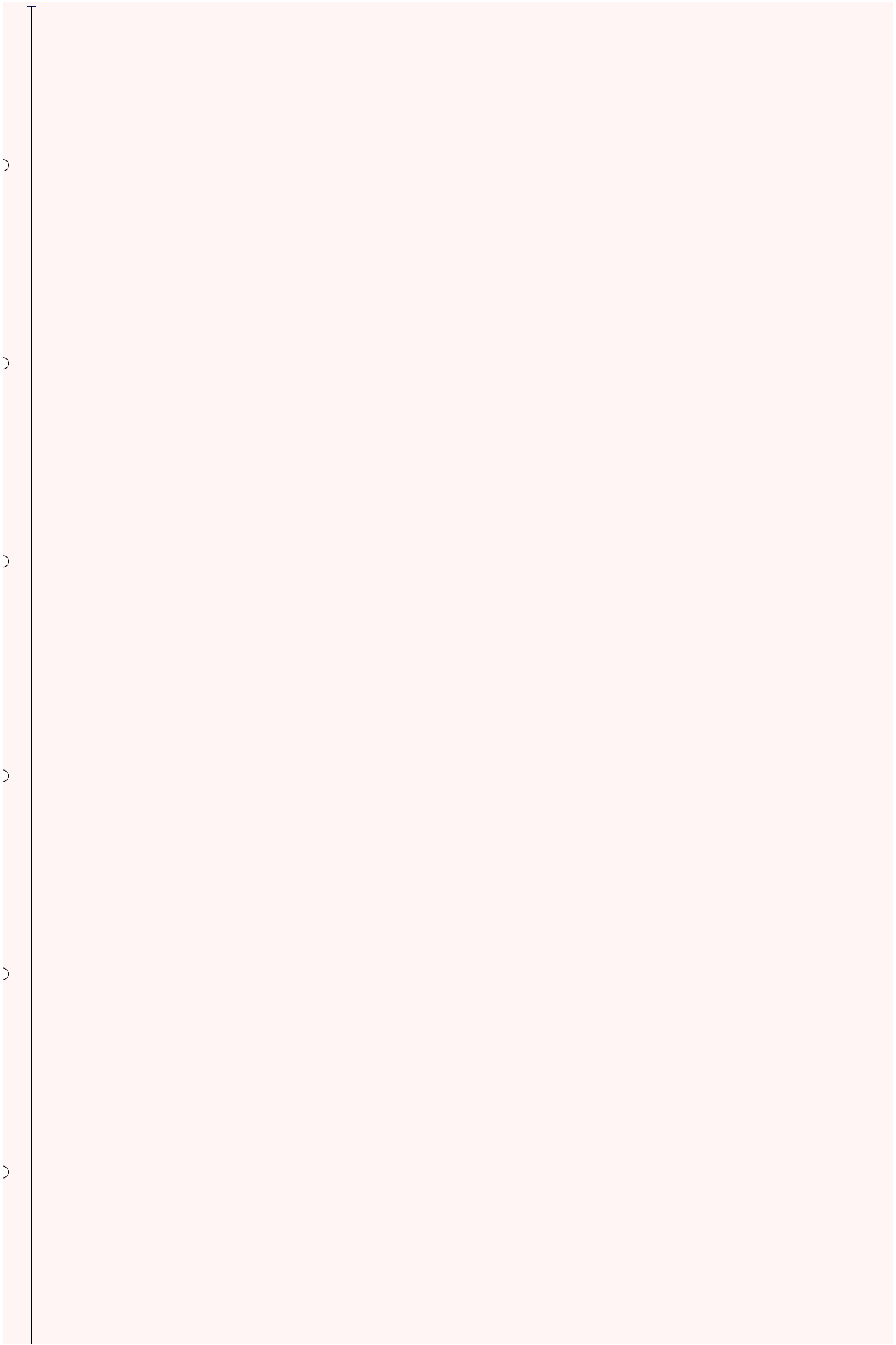


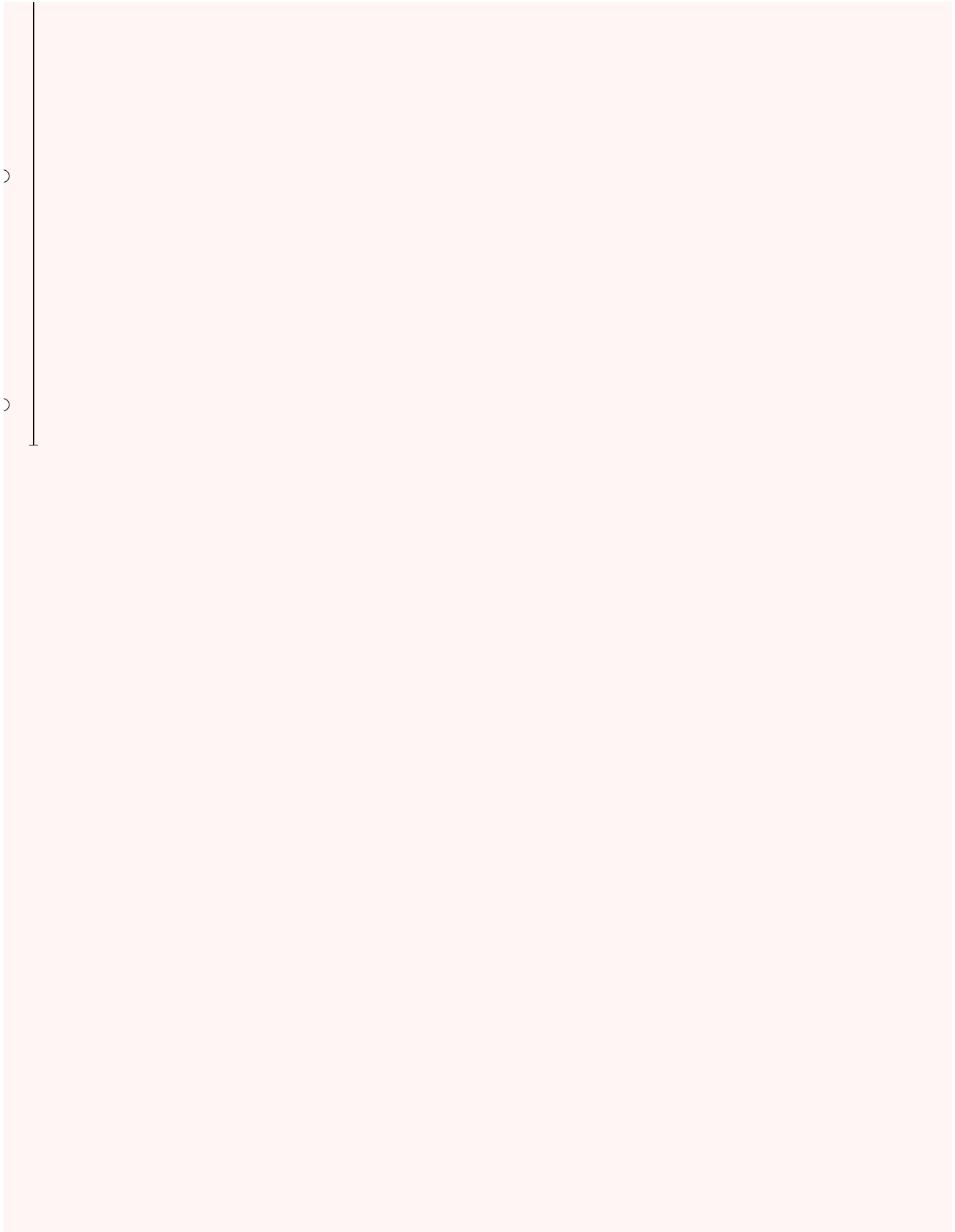
Support for Hospital Staff

Customized training provided by [Disney Institute](#) and Disney-themed badges equip hospital leaders and staff of all levels with engagement tools and personalized knowledge to enhance patients' and families' experiences.

* Respondents of survey open 10/20-9/21 to adults at participating hospitals

Providing Comfort & Inspiration For More Than 80 years





Natural Climate
Solutions
Conservation
Stories &
Experiences
Charitable Giving
Children's Hospitals & Wish
Granting
Volunteering
Workforce
Operating Responsibly
Supply Chain
ESG Reporting
Impact Stories

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