



Sustainability

Sustainability Disclosure 2021

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Leading the change

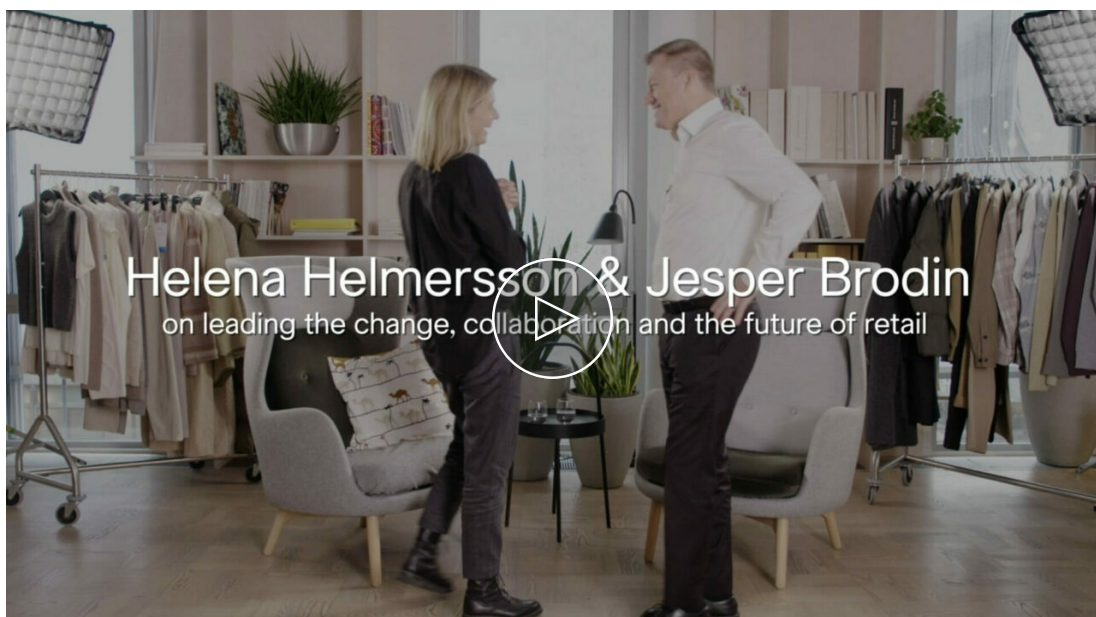


Circular & climate positive





Helena Helmersson and Jesper Brodin: Talking sustainability



How can we future-proof the retail industry and bust the myth that ‘sustainable products will break the bank’?
We’ve said it before — listening and collaborating with others is key to making real change happen.

In late October, Helena Helmersson, CEO H&M Group, and Jesper Brodin, CEO Ingka Group / IKEA, finally had the chance to meet IRL after many digital meetings.

Watch the video for an honest, fun and clear-sighted conversation.

Latest in sustainability



6 April, 2022

SUSTAINABILITY

H&M Foundation awards 5 innovations a total €1 million grant for their efforts to make the fashion industry planet positive

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