



amazon

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Product Donations



Product Donations

When we have surplus inventory in our fulfillment network, Amazon donates the eligible items to charity organizations, giving products a new life, reducing waste, and helping to build stronger communities.

Donating Eligible Items

Surplus inventory includes usable items that are overstocked, returned, cosmetically damaged, or near expiration. Through software built by our teams, our logistics network automatically identifies inventory that can be donated, instead of sending these items to be recycled or to landfills. We identify partner organizations in our communities, including nonprofits and charities, and enable them to collect surplus inventory from Amazon facilities and distribute these products to people in need.

Donations by the Numbers

Amazon contributed more than 25 million products to our global charity partners in 2020. Together with Whole Foods Market, we donated an additional 70 million meals and 30 million

ounces of hand sanitizer to Feeding America, a U.S. network of food banks, pantries, soup kitchens, shelters, and other community-based agencies.

25 million

Products

Donated to global charity partners

70 million

Meals

Donated to Feeding America

30 million

Ounces of Hand Sanitizer

Donated to Feeding America

Partnering for Distribution

We distribute the majority of our surplus inventory in the U.S. through Good360, which partners with a network of local nonprofits to reach people in need. Amazon is one of the biggest suppliers of donations to Good360, helping to provide items to low-income households, foster families, individuals with special needs or disabilities, seniors, veterans, immigrants, and more.

In Europe, we partner with more than 100 charities and local organizations to distribute product donations. Amazon is a long-term partner of In Kind Direct International, a charity working across the UK, France, and Germany to broker product giving among the members of its network. Through this partnership, we donated more than 200,000 products, including toys, shoes, clothing, and household items, to 1,800 charities in 2020.



FBA Donations

Many of our product donations are collected through Fulfillment by Amazon (FBA) Donations, a service we launched in 2019 to automate the process for selling partners using FBA to donate their overstocked or returned items. The service requires no additional action from selling partners, allowing Amazon to easily scale product donations through our existing logistics. FBA Donations is currently available in the U.S., UK, France, and Japan, and we are working to expand the program to more locations in 2021.

[Learn More](#)

“Amazon product donations are crucial in our ability to serve vulnerable communities in the U.S. The wide variety of high-quality goods we receive from Amazon allows us to get critically needed items into the hands of millions of people who really need them.

These donations have been even more important in the face of the economic crisis brought on by COVID-19.”

Matt Connelly
CEO, Good360



Nourishing Our Neighborhoods

In 2020, Whole Foods Market launched a food redistribution program called Nourishing Our Neighborhoods that provided 21 refrigerated vans to community-based food rescue organizations. Each of these vans provides recipient organizations with 20,000 pounds of rescued food from Whole Foods Market and surrounding grocers and retailers every week. This effort will provide more than 180 million meals over the next 10 years to families in need across the U.S. and Canada.

[Learn More](#)

Partnerships





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vermittelt Sachspenden
für soziale Zwecke



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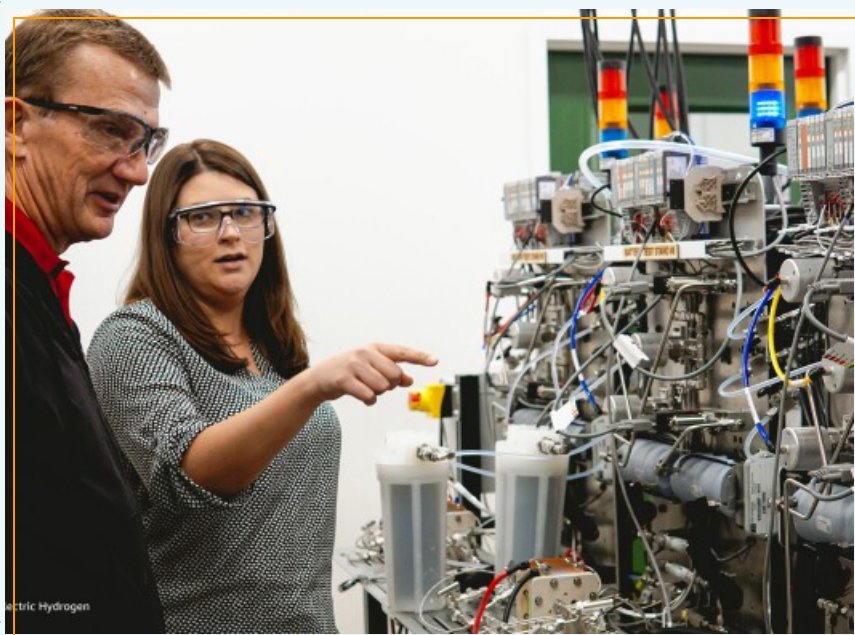
Latest News

See how we put our scale and inventive culture to work on building a sustainable future.



New Amazon program grants \$20,000 to up to five small businesses

New program supports small businesses that offer innovative, high-quality products built with sustainability in mind. Selected recipients receive \$20,000, access to Amazon Launchpad, guidance, and selling opportunities.



Amazon invests in green hydrogen companies

The Climate Pledge Fund's latest investments in green hydrogen will help reduce global carbon emissions from heavy-duty transport and industries such as steel production.



Amazon celebrates Prime Day by giving back to schools and nonprofits

Across the U.S., Amazon surprised nonprofits and schools that have been doing incredible work in their local communities.

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All photos of people not wearing masks were taken prior to the COVID-19 pandemic.