



## H&M Group names Leyla Ertur Head of Sustainability

H&M Group is pleased to announce the appointment of Leyla Ertur as its new Head of Sustainability. From 1 January 2021, Leyla will take over from Anna Gedda who has led the company's sustainability initiatives since 2014 and who will take on a new role as Head of Steering and Strategic Planning at H&M Group.

6 November, 2020

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“Leyla’s vast experience working in our production countries combined with her leadership skills, make her ideally suited to carry on the fantastic work

Anna and her team have done over the past six years. I'm excited about what she will bring to the role as we continue pushing the boundaries within sustainability, driving the agenda both at H&M Group and for the industry,"

says Helena Helmersson, CEO H&M Group.

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Having joined the company in 2000, Leyla has worked in multiple continents, leading teams across a variety of areas including HR, Production and Global Supply Chain Management. She has worked extensively in production countries where we operate and most recently has held a dual position as Regional Country Manager Production, Europe, and Head of Global Quality Strategy and Compliance.

“My passion for the industry is as strong now as it was when I was lucky enough to join the company 20 years ago! To have the opportunity to take on this exciting role is a privilege. Sustainability is at the core of everything we do and I can't wait to contribute to our ongoing and ground-breaking work,” says Leyla Ertur.

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