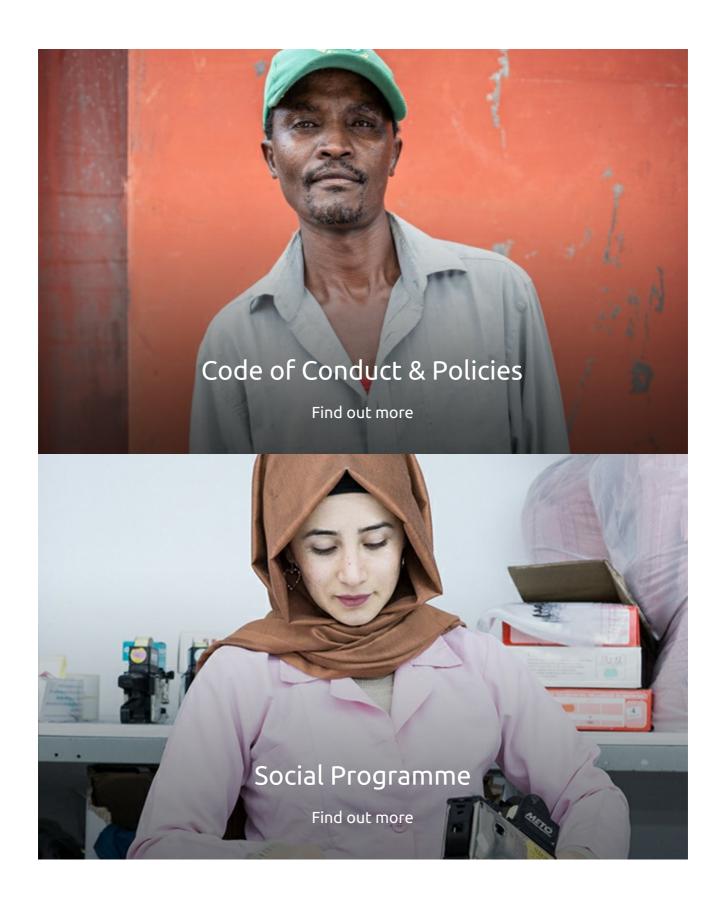


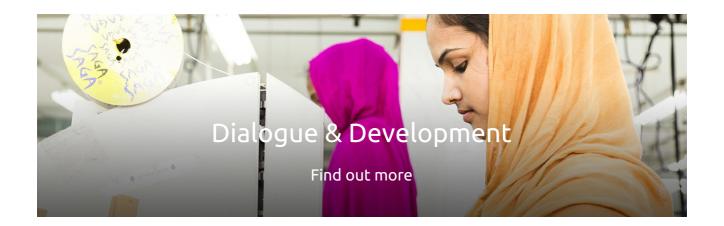
positive partners

We want our fashion to feel good – and not just to the person wearing it. Anyone handling a bonprix product should have a positive experience, from the seamstress in Bangladesh to the customer at home. That's why we use the phrase positive partners to describe our relationship with our suppliers.

Our minimum requirements for working conditions are defined by the amfori BSCI <u>Code of Conduct</u>. Full compliance and a valid social audit from an independent and recognised standard are the prerequisites for our supplier partnerships.

We actively engage with our suppliers to progress our relationship from a business transaction to a partnership. Before our CR strategy was published, it was presented to our suppliers so they could feed back, discuss any obstacles and take the first steps with us as partners. Any new measures are assessed with strategic suppliers in pilot projects and optimised until we are confident we can scale them up and bring added value to those working in our procurement markets. The fundamentals are a stable supplier base, frank and honest discourse and a little courage.





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positive product

positive view

positive partners

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